

Carl Hobson of 650 West Montecito avenue, has moved to 47 Bonita.

R. C. Copenhaver of 409 Ramona street, spent Monday in Los Angeles.

Leonard Wamrock of 258 East Central avenue, left Friday for a week's vacation at Vista.

Mrs. Minerva Rigney, of 133 Lowell, spent Tuesday visiting friends in Los Angeles.

Mrs. Tom Tyler of 470 East Montecito avenue, has suffered a recurrence of a former illness.

Lannon Davis, of 71 East Alegria avenue, spent last weekend in Long Beach visiting friends.

Mr. and Mrs. C. H. Sandage of 168 West Highland avenue, were weekend visitors to Vista.

Mr. and Mrs. Ben Lyon, and sons Robert and Ben Jr., spent Sunday fishing off Redondo Beach.

The Boyd Keith family of 326 East Central avenue, is vacationing in the northern part of the State.

Mrs. Leonard Wamrock of 258 East Central avenue, took a group of friends to Lake Elsinore last Sunday.

Mrs. Minerva Rigney of 133 Lowell street, and daughter Miss Lucille Rigney, spent last weekend at the seashore.

Daniel H. Lewis, assistant city clerk, who was reported ill the first part of the week, is back at work again.

Tom Tyler of 470 East Montecito avenue, proprietor of the Sierra Madre Furniture Company, spent Monday in Los Angeles.

Dr. John Woehler was in attendance at the Pacific Coast Dentists Conference held in Long Beach this week, being present at two of the daily sessions.

Mr. and Mrs. W. Rogers, formerly of Long Beach, have taken up residence here. They are now living at 180 North Mountain Trail.

Mr. and Mrs. Henry Lannan Jr., of Cypress Court and family, have left for San Diego, where they will spend the remainder of the summer.

Mrs. W. J. Ropp and daughter Dorothy, of 45 West Highland avenue, accompanied by Miss Helen Jackson, spent last weekend at Venice.

Mrs. George I. Poulter of 250 Santa Anita Court, accompanied by her son Richard Poulter, spent last weekend at Running Springs Camp.

Mrs. A. L. Freeman of West Central avenue, and sons, Robert and William, accompanied by Marie Bergein, are spending the summer at Venice.

Mrs. Gertrude Akers and Mrs. Alice Dolman, of Oak Park, Ill., are visiting relatives in Sierra Madre. They are located at Belle Vue Court.

Mrs. Curtis Davis of 71 East Alegria avenue, took a group of friends to the Rose Bowl at Pasadena for the Fourth of July celebration.

Thorne Mathis, proprietor of the Shell Service station on Baldwin avenue has left on a three week's vacation, to visit relatives and friends in Tennessee.

Mrs. Jack Hosford, of 625 Manzanita avenue, left with her young daughter, Margaret, last Saturday for an extended visit with relatives in Lenox, Iowa.

Mrs. Minnie R. MacDowell of Belle Vue Court, president of the Sierra Madre Townsend Club, attended the Townsend plan rally at Santa Barbara, July Fourth.

S. C. Coumbe of 647 Woodland Drive, returned Sunday from a combined business and pleasure trip to Victoria, B.C., where Mrs. Coumbe sailed for Alaska.

Tuesday evening while several out-of-town Masons attended the local chapter, Mrs. Helen Sandage entertained their wives at her home, 168 West Highland avenue.

Mrs. Helen Sandage of 168 West Highland avenue, attended a luncheon Tuesday given for the 1934 Matrons of the O.E.S. at the home of Mrs. Alice Lannond of Monterey Park.

The Children's concert at Hollywood Bowl, Saturday evening, July 20th, which is being sponsored by the Woman's committee of the Los Angeles Philharmonic orchestra, will be attended by many Sierra Madreans. The concert will be conducted by Ernest Schelling.

## Ford Agency Hires New Auto Salesman

Frank Lovell, proprietor of the Sierra Madre Garage and Ford Motor car agency on West Central avenue, this week announced his appointment of Jerry Keene as salesman for both new and used Ford automobiles. Keene is well known in Sierra Madre and neighboring communities, having been employed by the Baldwin avenue Safeway store and by the City street department.

## Fine Local Art Showing Commended

Diverse Young Talent Exhibited At Little Gallery By Instructors

By Vernon J. Morse

Tuesday evening, Sierra Madre Artists were hosts at the reception opening the exhibition of their work which will hang thru July and August.

We are proud of the showing we made and proud, too, of the very evident artistic growth of our community. Six of the painters exhibited in the Little Gallery for the first time and five of these have been schooled in our own local art classes. It shall be apparent that our teachers are doing a fine job of building an art-minded community. . . and the surface is only scratched because there are many talented youngsters and many grownups who should take advantage of the study opportunities and help all of us who are devoting time to the various art activities to make an art center which will be the envy of all the Southland.

Excellence in all technique is evident in our current showing. Miniatures of as fine artistic quality as may be found anywhere are shown by Miss Ella Shepard Bush and Miss Catherine Bode. Each tiny work is a living recreation of the sitter.

Miss Bush's miniatures once more evidenced her complete mastery of the art, as recognized by the world's critics. Her pupil, Miss Bode, represented by a delicately executed portrait, shows the full benefit of Miss Bush's training. The single miniature which Miss Bode exhibited called forth much admiration, showing the young artist to be as gifted in the miniature field as she is in oils on broader canvases.

Louis Zeigler and Dr. McGraw show photographs of real artistic merit and wonderfully perfect technique. These artists are also represented in the San Diego World's Fair.

Mrs. Margaret Griebow Bode Wolfgang Reithman are the exhibiting sculptors. Figurines by Mrs. Bode have the rhythmic beauty and static dignity which even life size sculptures might more often simulate.

Our highlight was the winning of the jury's first and second honorable mention by Masters Leslie Bernard Wynn, Jr., and Allao Wood one aged fourteen, the other twelve. These two kids are someday going to do great things. Right now it's hard to believe that such youthful painters can produce work of such fine artistic insight, brush technique and color control. Of course good instructors help out all this achievement but, be assured that without cultivation there is no garden.

Most of our local painters are represented with fine pictures which give us a rounded, varied exhibit and which everyone should visit. If we home folks don't take more interest in our Little Gallery the out-of-towners will know more about our art activities than we who live here do.

The Little Gallery was agog with interest and we believe everyone realized that a milestone of art achievement has been reached.

Hydrangeas and wild larkspur gave the gallery an inviting atmosphere which the receiving artists reflected to the pleasant entertainment of a large friendly gathering. Miss Florence Gilmore served the punch and cake.

## Shoemaker Given A Leave Of Absence

Four of the ten persons who have applied for the position of relief patrolman made vacant by the appointment of Officer Loren Shoemaker as chief of LaVerna, appeared at Wednesday's meeting of the City Council and were informed a temporary appointment will be made later. A letter from Shoemaker requested that he be given a six-months leave of absence. It was granted.

## Protest Rerouting No. 66 Off Foothill

Petitions protesting the shifting of U.S. Highway Route 66 from Foothill boulevard to Huntington Drive are being circulated in Arcadia, Duarte, Monrovia and Pasadena. Various protest meetings were called this week, at which it was contended that the route has existed for almost thirty years and a change would be both unnecessary and confusing. It was stated that the proposed new routing would divert traffic through the already congested racetrack area in Arcadia.

## BRUSH FIRE THREATENS FOOTHILLS

Fanned by an afternoon ocean breeze into momentary appearance of danger, a brush fire in the wash north-west of Grand View avenue and Sycamore Place was brought under control Monday by the fire department before any real damage had been done.

Catching on highly inflammable greasewood and scrub oak, the flames for a short time threatened to be fanned into a serious proportion. Neighborhood householders manned garden hoses to guard against their property being damaged, but a steady stream of water pumped down from the Sturtevant Road main by the firemen quickly subdued the blaze.

## Hunger, Cold No Match For Wanderlust

Two Boys Back Home From San Diego Hitch-Hiking Hungry And Sleepy

Two 16-year-old Sierra Madre boys were back home this week, luxuriating in soft beds and home-cooked food after four days of not too comfortable vagabonding. Robert Tice, of 93 West Mira Monte, and William Johnson, of 328 North Auburn avenue, started out to visit Robert's sister in Missouri.

So they started, getting lifts in automobiles now and then—but walking plenty, also. Down the coast, through the sandhills bordering the sea, the jaunt was pretty pleasant (their feet weren't sore quite yet). In San Diego, where there happens to be a fair, the two started weakening. But they kept on going for another fifty-odd miles. Then the much over-estimated pine needle beds, on which the pair "rested" of nights, became irksome. Pine needles sound romantic, but they're prickly. The road eastward looked very long.

Monday morning F. A. Tice, father of Robert, phoned Chief of Police McMillan: "Never mind keeping on the lookout for those kids. They're both home catching up on lost sleep. Bob says adventuring is fun, but being cold and hungry isn't so good."

## Boulevard Auto Crash Takes Life Of Monrovia Man

John F. Akin, 27, resident of Monrovia and friend of a number of Sierra Madreans, died early Monday morning in the Monrovia Hospital as the result of an automobile crash at the intersection of Huntington Drive and Colorado boulevard.

Said by police to be traveling at excessive speed, the car in which Akin was fatally injured was going east on Colorado and failed to negotiate a turn in the road approaching the Huntington intersection. Akins suffered concussion and fractured skull.

## Need More Members If Dress Making Class Continues

Every woman interested in taking the free course in sewing being offered at the public grammar school through the summer every Monday from 12:30 to 4 p.m., is urged by Miss Elizabeth Steinberger, principal of the school, to register immediately. The class, in room 17, is being conducted under the adult educational program, and will be closed down unless the enrollment increases up to the minimum designated.

## Woman, Daughter Escape In Crash

Mrs. Dixie Gomes, proprietor of the Roberta Frock Shop here, was confined to her home this week as the result of shock and bruises she sustained in an automobile accident at the corner of Palomar avenue and Foothill boulevard in Pasadena, Saturday evening. Her daughter Naomi was also slightly injured, suffering minor bruises and scratches.

## Moon Blackout To Be Staged Monday

There will be a total eclipse of the moon, visible along the entire Pacific Coast, at 7:12 o'clock Monday evening, according to Dr. Frederick Leonard, UCLA astronomical expert. The earth's shadow will first appear at that time, with the total eclipse beginning at 8:09 p.m. and ending at 9:50 p.m. The moon will emerge completely at 10:47 p.m.

## Gail Hersey Bare-Foots Rattle Snake

Young Scout Walks Over Reptile, Then Captures It With Piece Of String

Whatever invisible sprite is doing guardian-angel duty for young Gail Hersey, son of Colonel H. B. Hersey, can take a bow for services rendered Saturday. Or maybe his Boy Scout training is the answer.

The weather called for an out-of-door shower under the lawn sprinklers, so Gail hopped out of his clothes and into a bathing suit. Barefooted he started down through the garage, toward the yard. A few yards past the threshold he was startled by an angry buzzing noise. Looking around he discovered that he had stepped, happily unaware, right over a coiled rattlesnake, bare legs and all.

Calmly Scout Hersey dismissed his guardian angel from its accomplished task and went to work on his own. Tying a string noose to the end of a rake handle he dangled it before the reptile, jerked upward expertly and swiftly. The Hersey household now has a rattler, boxed securely, for a pet or curiosity, for it shows no signs of becoming tame.

## SCOUTS PLAN HONOR COURT AT ALHAMBRA

Sierra Madre's two Boy Scout troops will break their usual precedence on Friday, July 26, when they participate in a mid-summer Court of Honor to be held jointly with Alhambra scouts in the Alhambra City Park. In the past the local troops have conducted their court exclusively in their home city.

Sponsored by troop committees, scoutmasters, scouters and court of honor chairman Stanley Fish, the affair will see several Sierra Madre boys awarded merit badges and an drinking insignia. Parents and friends are being invited to participate in the program.

## City Paves Way For Laying Of Colorado River Water Main

Providing for any contingencies arising from the projected laying of the Metropolitan Water District's water line through Sierra Madre by way of Grand View avenue, the City Council Wednesday night amended Ordinance No. 356, which prescribes terms for issuance of permits for street excavations.

In the event refilling or restoration work done by outside firms is unsatisfactory, the new ordinance specifies that the City may waive any of the agreements and under local Street Department supervision completed the job at the expense of the parties under whose direction the excavation was made.

## Riverside's Fire Eaters Are Trimmed

New All-Star Aggregation Makes Its First Appearance On Home Diamond

Although the occasion was the annual San Gabriel Firemen's Association 4th of July picnic, the Sierra Madre Volunteer Firemen were hosts to visiting firemen here Sunday, the local "Fire-eaters" impolitely thumped the Riverside department team to the tune of 10 to 3.

This unfriendly incident, which could be chalked up in the same category as Damon's betrayal of Pythias—if Damon had been as serious as there wasn't a single fireman on the local team, which was an all-star aggregation of City league players.

After a pleasant lunch near the trees of the City Park, and a concert by the Pasadena Firemen's Band, the crowd moved up to the school grounds for the game.

Giggins, Ed LaLone, McCaron and Wes Perry all ganged up in the pitcher's box and made things hot for Riverside. Fred LaLone connected for times out of four up, but failed to find the backing for any runs, while both Brain and Marsh got three digits apiece. Brain secured the only

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## Tennis Team Gets The Axe From Arroyo

Net Feud Looms Between Fuller Protege And Smith Raquet Favorites

Winning but three out of the twelve matches played, the Sierra Madre tennis team returned from its tournament with Arroyo Club in Brookside Park Sunday with a half a hunch, that the poor showing was due to the good courts in Pasadena—their practicing here having been done in the wild and woolly expanses of the City Park tar pits. (Some day somebody will unearth a La Brea type prehistoric monster there!)

Bud Masters defeated Clark in three sets, by scores of 1-6, 8-6 and 6-2. Tuttle and Smith won from Clark and Melvin, in straight sets, 7-5, 6-2. Hansen and Patterson teamed together to dispose of Brockman and Freeman, 3-6, 6-0, 6-2.

Emile Smith yesterday issued a blanket challenge for Wes and Wayne Perry, Randolph Wood and himself, to Bill Hansen. Disputing Louis Fuller's contention that Hansen rates No. 1 position on the local team, Smith asks for a playoff to definitely settle the question. He also announced that he and Perry are willing to meet all comers for the city doubles title.

## NOTHING EVER HAPPENS TO THE SHIPPEY FAMILY

Two front teeth, a bicycle wheel, and an automobile bumper were the injured parties in an accident here Wednesday morning. Henry Shippey, son of Mr. and Mrs. Lee Shippey of Nehr Drive, was the owner of the bicycle and the teeth; Kenneth S. Pickett was driver of the automobile.

According to police reports, Pickett was driving west on Highland avenue and as he swung north on Adams street he was startled to find that he and cyclist Shippey were traveling along the same route, but in opposite directions. The boy's bicycle struck the right hand side of the front bumper, and his teeth struck the pavement.

Pickett took him to the office of Dr. J. Earl Gossard for treatment, thence home to a worried mother. In investigating subsequently, Officer James Heasley asked Lee Shippey how the boy was. "Henry is in bed," the author-columist quipped, "with two missing teeth and a broken spoke." He let this involved pun lie down under its own weight as he disappeared into the house, where nothing ever happens—much!

## Woehler Ties For Golf Tourney Lead

With a low score of 67, Dr. John L. Woehler, Sierra Madre golfer, tied with James McHale for first place in the Altadena Golf Club's tournament this week.

## 8 Soldiers Win A Ball Game 25 To 3

Legionnaires On Their Mettle As Pasadena Come Back Into League

A cinder has entered the hitherto unsullied and peaceful eye of the Sierra Madre Legion ball team. The boys had a luscious dram of supremacy in the San Gabriel league ranks this season, and in fact they wound up the first half of the season with the first place all cinched. But now the bad news . . .

Pasadena—Pitcher Palmer and all—has changed her mind and entered league competition again. And although the outfit must forfeit all games missed, if they remain undefeated through the second half there still is the possibility of their ending up on top of the heap—as usual. Even if the Crown City citizens struggle up only to fourth position, they will be entitled to compete in the pennant series.

Friday eve the local Soldiery needed only eight men to completely demolish San Gabriel's weak invasion attempts, as they lambasted the Saints 25 to 3 sans the services of right fielder Welsh. Every man found the visitors' range for at least a couple of runs. Gwynn and Pratt both snagged circuits, Harkness found a triple, while he and Gwynn and Hill all smacked out doubles in

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## COUNTY GETS BIG FEDERAL FLOOD GRANT

Herbert C. Legg, chairman of the Board of Supervisors, arrived in Los Angeles Wednesday from Washington, carrier of the good news that the President has signed the 13-million dollar Federal grant for flood control work in the county.

This grant, to be added to the county's flood control appropriation of \$3,500,000, makes a total of \$17,000,000 to be expended on 14 major flood control projects. The work will put 14,000 men to work.

In receiving the approximate 70 percent outright grant from the government, the county has been given a much more liberal deal than in previous allocations, when only 45 percent grants were allowed, Legg said.

## Tax Strike Threatened By Pasadena

But County Rates Due For Sky-Ride As Federal Aid Weakened

Threat of tax strike was contained in a resolution forwarded to the Board of Supervisors this week by the Taxpayers' Protective League of Pasadena, protesting increase in county tax rates. The league asserts that a tax strike, increase in tax delinquencies, and unfavorable publicity for the county would result from a heavier tax burden here.

However, the Board's last hopes of side-stepping drastic tax increases for the coming year were shattered Monday when State Work Administrator Frank Y. McLaughlin sprang a triple bombshell of bad news concerning the county unemployment situation. First, county charity lists absolutely must absorb between 7,500 and 15,000 unemployable families. Second, the Federal government, determined to end the dele, will not support unemployables any longer. Third, the State's \$24,000,000 unemployment relief bond issue will be of no aid to the county as the measure was voted for "unemployment relief" and not for charity purposes.

Both LACRA and SERA agencies are being cut to the bone, according to McLaughlin, the personnel of each being curtailed to a minimum. Persons on their rolls have been placed on work projects or returned to local charities.

## Orange Growers To Spend Million For Newspaper Space

Recognizing the marketing emergency facing Valencia growers this summer with supplies 65 percent above normal, the board of directors of the California Fruit Growers Exchange yesterday approved a special advertising appropriation of \$360,000. The special campaign will begin July 15 and will be devoted largely to newspaper advertising in the consuming markets of the United States and Canada. This will bring the 1935 Sunkist campaign on Valencia oranges to over one million dollars.

The special appropriation comes from a two cents per box assessment on all Valencia oranges shipped through the Exchange this season, plus the anticipated income from Valencia shipments made after November 1 and other budget reserves.

President C. C. Teague lauded the courage and good business judgment of the board in approving this additional sales effort. "I regard this expenditure as a good investment to increase our net returns and feel certain that most growers are solidly for this action," Teague said.

## Mrs. Harold Carew Fractures Ankle In Kitchen Fall

Slipping while she was at work preparing for a dinner party, Mrs. Harold D. Carew, of 449 Mariposa street, fell to the floor Monday night and fractured her ankle. Guests arrived, surprised to find an x-ray truck pulled up in front of the Carew home, and Mrs. Carew under treatment by Dr. Earl Gossard. Mrs. Carew's arrangements for the dinner were so complete and so well in hand that the guests were entertained as though the hostess was in no distress.

## Real Estate Turnovers On Increase

Foothill Beauties Continue To Draw New Home Builders To City

Real estate continued this week to be Sierra Madre's fastest selling asset, local real estate offices reported a number of recent sales and projected new homes here.

The modern five-room Spanish stucco home, located at 38 East Mira Monte formerly owned by C. J. Steinell, has been purchased by Thomas O'Connell, through the real estate office of Thomas W. Neale. This beautifully landscaped property, with a 105-foot frontage and a depth of over 200 feet is planted in rare plants and is one of the city's garden spots.

Mr. Steinell has purchased through Neal's office a lot on the corner of Highland and Canyon avenues and plans to build a new home there. Hazel James Furgeson has moved to Sierra Madre, having acquired the property across from Bethany Church, at Baldwin and Montecito avenues from her aunt, Mrs. Winifred Holliswell, of Long Beach. Miss Furgeson is recently returned from a stay in Juneau, Alaska, where she conducted the largest piano studio in that city.

Mrs. Augusta Coats of the Tom Neale agency, reports sale of the William R. O'Neil home, at 289 San Gabriel Court, to Mrs. Catherine Thompson.

Three lots in the Peglar Park district on East Central avenue have been sold through the C. A. Allen offices. One lot was purchased by an unnamed local party, while two more were secured for building purposes by Mr. and Mrs. R. E. Dillner, of Los Angeles.

## Myers Plays Shakespeare Across Board

Selwyn Myers, talented young Sierra Madre Pasadena Playhouse actor, is appearing in six of the ten Shakespearean drama festival plays being produced currently at the world famed Southland theatre. He was given good notices for his work as Bishop of Carlisle in the production of Richard II last week, and in Henry VIII, which plays from July 22 to 24 he has been assigned the short but vigorous role of Montjoy.

In part 1 of Henry VI, presented July 25 to 27, Myers will portray Vernon. Then, as Clarence, of part 3 Henry VI, he is to be given his most important and lengthy assignment. This production runs from July 28 through July 31. He also appears in Richard III, the week of August 1st, and as the Duke of Suffolk in Henry VIII, August 8 to 10.

## Zoning Ordinance Obliges Artists

An ordinance amending the city zoning ordinance so as to permit the location of artist's studios and doctors' offices in the residential districts was passed on first reading at a meeting of the City Council Wednesday night and will come up for final passage next week. More than 20 percent of the local voters signed petitions asking for adoption of the ordinance.

## Sales Tax Schedule To BE PAID ON PURCHASES OTHER THAN FOOD

Effective July 1			
.01 to .14.00	10.17 to 10.49.31		
.15 to .49.01	10.50 to 10.83.32		
.50 to .83.02	10.84 to 11.16.33		
.84 to 1.16.03	11.17 to 11.49.34		
1.17 to 1.49.04	11.50 to 11.83.35		
1.50 to 1.83.05	11.84 to 12.16.36		
1.84 to 2.16.06	12.17 to 12.49.37		
2.17 to 2.49.07	12.50 to 12.83.38		
2.50 to 2.83.08	12.84 to 13.16.39		
2.84 to 3.16.09	13.17 to 13.49.40		
3.17 to 3.49.10	13.50 to 13.83.41		
3.50 to 3.83.11	13.84 to 14.16.42		
3.84 to 4.16.12	14.17 to 14.49.43		
4.17 to 4.49.13	14.50 to 14.83.44		
4.50 to 4.83.14	14.84 to 15.16.45		
4.84 to 5.16.15	15.17 to 15.49.46		
5.17 to 5.49.16	15.50 to 15.83.47		
5.50 to 5.83.17	15.84 to 16.16.48		
5.84 to 6.16.18	16.17 to 16.49.49		
6.17 to 6.49.19	16.50 to 16.83.50		
6.50 to 6.83.20	16.84 to 17.16.51		
6.84 to 7.16.21	17.17 to 17.49.52		
7.17 to 7.49.22	17.50 to 17.83.53		
7.50 to 7.83.23	17.84 to 18.16.54		
7.84 to 8.16.24	18.17 to 18.49.55		
8.17 to 8.49.25	18.50 to 18.83.56		
8.50 to 8.83.26	18.84 to 19.16.57		
8.84 to 9.16.27	19.17 to 19.49.58		
9.17 to 9.49.28	19.50 to 19.83.59		
9.50 to 9.83.29	19.84 to 20.16.60		
9.84 to 10.16.30	20.17 to 20.49.61		



## FIFTEEN TONS OF FOOD WILL BE SERVED AT SHERIFF'S PICNIC

Enthusiastic support and a greater attendance than ever is assured for the Los Angeles County Sheriff's Relief Association Picnic and Barbecue slated for Sunday, July 14th. This was indicated today by Sheriff Eugene W. Biscailuz, President of the Association, who revealed that already ticket sales for the event have exceeded previous years.

### YOUNG PEOPLE WILL HOLD CAMP CARNIVAL

August 9th is the date set for a camp carnival to be given by the Congregational Young People's Society for the benefit of their camp fund. Plans are being completed and it promises to be a big event. The regular meeting was held at the home of Dorothy Walsworth, 20 South Baldwin avenue, Tuesday evening, with the hostess leading in the discussion on the topic "Courage." Captains for the attendance contest to take place during the summer were chosen, with Barbara Hollingsworth and Randolph Twycross receiving the most votes. The next meeting will take place at the home of Randolph Twycross, July 23rd.

## Appearance

LANGLEY'S  
BARBER SHOP  
KERSTING COURT

## Ice Cold

Acme Beer  
on Tap  
at  
**BILL'S PLACE**

Across from City Hall

## VACATION SOON?

PUT YOUR CAR IN CONDITION  
FOR SUMMER DRIVING!  
Avoid Unexpected Breakdowns

Brakes, Spark Plug,  
Compression Test, Inspection  
Battery ...

## NORM'S GARAGE

Plymouth and Dodge Agency

DAY AND NIGHT TOW SERVICE  
DAY PHONE 164-1 NIGHT PHONE 293-4



IMAGINE—56 cities spread out a mile below you in a gigantic panorama embracing 2,000 square miles ... the same scene at night, the world's most spectacular light display ... a vast sea of velvety blackness ablaze with millions of brilliant dancing lights! This is just one of the many unusual delights of a vacation at world-famous Mt. Lowe Resort.

### SPECIAL LOW OVERNIGHT RATES

Including roundtrip fare, dinner, room in Tavern or Bungalow and breakfast—one party ticket \$5; two-party ticket \$9.50; child's ticket \$2.75 (under 12 years). Choice wines and liquors available for guests who desire them.

**\$1.50**  
ROUND TRIP  
FROM LOS ANGELES  
\$1.25 FROM PASADENA

**MT. LOWE RESORT**  
GRIFFIN & PERSONS, Lessees  
**PACIFIC ELECTRIC RAILWAY**  
AGENT—GEORGE E. MESECAR  
Central and Baldwin—Phone 219-3

## Play Written By An Advertising Man Has Modern Slant

Second prize in a Nation-wide play-writing contest under the auspices of the American Gas Association, has been awarded to Walter D. Thurber of Altadena, advertising manager for Southern Counties Gas Company.

The playlet submitted by Thurber and entitled "Tenth Year Love," deals with a number of modern situations in family life of today. The refusal of modern women to submit to the household drudgery occasioned by obsolete kitchen equipment and the consequent domestic turmoil which is dissipated by the arrival of a modern natural gas range and gas refrigerator furnish a number of dramatic situations which keep a sustained interest.

In addition to numerous awards for the excellence of his advertising copy—including a National prize from the Gas-Age Record for newspaper copy, a "leadership" certificate from the National direct mail association, and a number of prizes for newspaper, direct mail and outdoor advertising awarded by the Pacific Coast Gas Association—this is Thurber's second award for play-writing.

### ST. RITA'S SOCIETY TO GIVE BRIDGE PARTY

St. Rita's Altar Society will give a dessert bridge party at St. Rita's Auditorium Tuesday, July 18, at 1 p.m., for the benefit of the Sisters of St. Joseph. The public is cordially invited to attend and is promised a delightful afternoon of bridge as well as dainty refreshments.

### BO YSCOUTMASTER WILL ADDRESS SUNDAY SCHOOL

Dennis Stovill of Alhambra, former Scout Master in this city, will address the Congregational Sunday School Sunday morning.

### WILL ROGERS HEADS SPECIAL LYRIC BILL

A great program of laughs is on the screen at the Lyric Theatre in Monrovia tonight, with Will Rogers appearing in his latest comedy, "Doubting Thomas," and Ring Lardner's mirthful "Alibi Ike" starring Joe E. Brown.

Can you imagine Will Rogers as a crooner? Well, that's one of his problems in this film, during the progress of an amateur theatrical performance lorded over by Billie Burke. As for Brown's role of "Ike," the comedian is thoroughly at home as a baseball player, having actually been a professional player once. Both features play five days, continuing from tonight, July 12, through Tuesday, July 16.

Wednesday and Thursday, July 17 and 18, the Lyric offers the inimitable comedy team of Charles Ruggles and Mary Boland in "People Will Talk," and "Men of the Hour," with Richard Cromwell and Billie Seward. Selected short subjects and newsreels also appear on all bills.

## Church Notices

**St. Rita's Church**  
Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—7:00 a.m. and 10:30 a.m.  
Week-day Masses, 6:45 a.m.  
Tuesday Evening—Devotions, 7:45 p.m.  
Friday—Stations, 7:45 p.m.

**Church of the Ascension**  
Episcopal

Baldwin and Laurel Avenues  
Rev. A. G. H. Bode, Rector

Sunday—  
7:30 a.m.—Holy Communion.  
11 a.m.—Morning Prayer and Sermon. The Sunday School will attend this service during the summer.

Tuesday—  
7:30 p.m.—Men's Discussion

Group at 45 East Laurel. Anyone welcome.

Wednesday—  
7:30 a.m.—Holy Communion and Intercessions.

**Bethany Church**  
The Little Stone Church

Rev. Stewart R. Sheriff, Pastor

Sunday—  
9:30 a.m.—Bible School.  
11 a.m.—Morning Worship.

Robert Harkness in charge of the music.  
6:15 p.m.—Christian Endeavor Societies.

7:30 p.m.—Evening Meeting.

Prayer meeting every Wednesday evening at 7:30 p.m.

**Christian Science**

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject for Sunday, July 14th, "Sacrament." Golden Text, from I Corinthians: "Whether therefore ye eat, or drink, or whatsoever ye do, do all to the glory of God."

8 p.m., Wednesday—Testimonial meeting.

Reading Room in church edifice open daily from 2 until 4 o'clock.

### Congregational

Rev. Arthur O. Pritchard, Pastor

Church School at 9:30 a.m., with an address by Dennis Stovall on the lesson for the day.

At 11 o'clock Rev. W. H. Hanaford will preach on the subject "Our Citizenship," the sermon to be followed by the Communion Service.

### Canyon Community Church

(Interdenominational)

Rev. Myron Baum,

Rev. Harper Welch, Pastors

Club House, Sierra Madre Canyon

Sunday—

9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7 p.m.—Evening Service.

Wednesday—

7:30 p.m.—Prayer meeting. All are cordially invited to attend these services.

### Old Meeting House

Undenominational

Rev. E. Muddock, Pastor

191 West Central Ave.

Sunday—

9:45 a.m.—Sunday School.

10:45 a.m.—Sunday morning worship. Rev. John Bernick and family preaching and singing.

7:30 p.m.—Evangelistic Service. Rev. John Bernick and family.

Wednesday—

7:30 p.m.—Prayer and Praise Service; Brother John Bernick.

### Happy Family Church

Woman's Club House (Upstairs)

270 West Central

Sunday—

9:45 a.m.—Sunday School.

11 a.m.—Preaching.

Wednesday—

7:30 p.m.—Evening Prayer meeting.

Friday—

2:30 p.m.—Children's Church.

## In a Social Way

THE home of Mr. and Mrs. Harold Corew of 499 Mariposa avenue was the scene Monday evening of a lovely dinner party, to which many out-of-town guests were bidden. Included in the list of invitations to local persons were Mr. and Mrs. A. J. Dewey, Mrs. Arthur O. Pritchard, Mr. and Mrs. Francis Eakman, Mr. and Mrs. Randolph Wood, Mrs. L. H. Stevenson and Miss Hazel Miller.

MRS. Vera Stewart of 233 Santa Anita Court entertained a group of friends at an evening of cards Wednesday. Guests were Mrs. Thomas Henderson, Mrs. John Henderson, Mr. and Mrs. Arthur Udell, Mr. and Mrs. Robert Newberry, Dr. John Henderson, Mrs. E. M. Wright and the hostess. Dr. Henderson carried off first honors for the evening, while Mr. Newberry received second place.

COMPLIMENTARY to Miss Mita Krone and Dr. Louis Sokol, of Los Angeles, Mr. and Mrs. Ben Solnit of 326 Adams street, will entertain Sunday evening at an elaborate dinner. Invitations have been issued to Dr. and Mrs. L. Felger and Dr. M. Harris, of Los Angeles; Mr. and Mrs. S. Brandler, Mr. and Mrs. J. S. Weber and Sol Hurwit. Miss Mary Solnit, charming daughter of the host and hostess, will assist in receiving. A color scheme of delicate pink and white will prevail and the centerpiece will consist of a

### DIETRICH'S LATEST PICTURE AT ARCADIA

Another of Josef von Sternberg's studies in camera angles and photographic impressionism is screened at Gillette's Arcadia Theatre tonight and Saturday, in the latest Marlene Dietrich starring vehicle, "The Devil is a Woman." The film features Lionel Atwill and Cesar Romero. On the same bill is "Swellhead," with Wallace Ford, Barbara Kent and Dickie Moore, a Betty Boop cartoon and newsreel.

Playing Sunday and continuing through Tuesday, July 14 to 16, is "George White's Scandals of 1935," pretentious musical featuring Alice Faye, James Dunne and a large cast. George O'Brien also appears in "Cowboy Millionaire." A colored cartoon and Metro News rounds out the program.

Al Jolson and Ruby Keeler, co-starred for the first time in "Go Into Your Dance," comes to the Arcadia Wednesday, July 17. The bill is balanced by "The Glass Key," with George Raft.

### SCHOOL TEACHER OFF ON A LONG MOTOR JOURNEY

Mrs. Mary Wheeler, Sierra Madre school teacher who lives in Pasadena, left Wednesday on an extensive motor trip through the middlewest.

### CARD OF THANKS

We wish to thank our many friends and neighbors who were so kind and thoughtful to us during our recent bereavement.

Mr. and Mrs. James Vieira and family.

St. Rita's Auditorium became

Marjorie Griffith of Long Beach is the houseguest of Miss Grace Jensen of 75 Auburn avenue.

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white bowl of pink and white rose.

MRS. Louise Roe of 288 Mariposa avenue, made a charming hostess Sunday evening when she entertained at a dinner party followed by an evening of bridge. Covers were laid for Miss Helen McFeters, of Los Angeles; A. E. Bray and Ollie Byrons, of Long Beach; Allen T. Jones, of San Francisco, a former Sierra Madren; Bernice Dailey, Thomas Roe and the hostess.

ONE of the lovely social affairs of this week was a bridge luncheon at which Mrs. Everett Edward Hitchcock entertained at her home, 349 North Lima street, on Tuesday, having as her guests, Miss Evelyn Allison of San Francisco, who was guest of honor; Mrs. Hall Perry, Mrs. Grace Young, Mrs. Herman Selk, Mrs. Phillip Senour, Mrs. Eitner and Mrs. Howard Camp.

THE beautiful gardens of Mrs. L. E. Steinberger, 529 Mariposa street, was the scene Thursday of a delightful buffet luncheon, served in the patio. The occasion being in compliment to Mrs. Steinberger's nephew and family, Mr. and Mrs. Fred Waits, and granddaughter Zena Reil, of Reno, Nevada. Twenty-four guests were bidden to the affair.

Mrs. Herman Selk of 479 Ramona street, entertained Monday at a unique Chinese luncheon, followed by an afternoon of bridge. Those included in the invitation were Mrs. M. Penn Phillips, Mrs. F. C. L. Roess, Mrs. Edna Craig of Burlingame, Calif., and the hostess.

HONORING Mr. and Mrs. Lee Shippey, Mr. and Mrs. William Lauren Rhoades of 529 West Highland avenue, entertained a group of friends at dinner Tuesday evening. Covers were laid for Mrs. T. W. McKee, Miss Ruth West, Miss Thomasella H. Graham, Miss Della Neagle, Miss Pearl Neagle, W. Lockhart and the host and hostess.

The Misses Clara and Ida Fuenfstueck of 28 North Baldwin avenue had as their houseguest last week, their nephew, Dr. Neal Miller. Dr. Miller was awarded a degree of doctor of philosophy at the graduate school of Yale University, where he has been studying for the last three years. He also received his B. S. from the University of Washington in 1931 and was awarded an M.A. from Stanford University in 1932.

Miss Hazel Heyl of San Francisco was the houseguest of Mr. and Mrs. F. A. Lindlof of 204 Santa Anita Court last week.

Marjorie Griffith of Long Beach is the houseguest of Miss Grace Jensen of 75 Auburn avenue.

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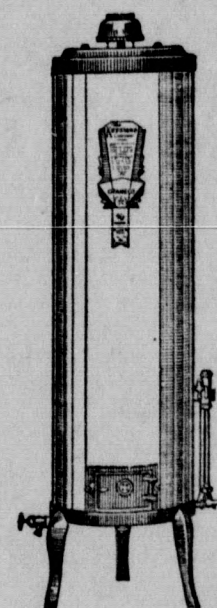
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St. Rita's Auditorium became

## Automatic Heaters

For Constant Supply of Hot Water



The Reliable CRANE

and Day & Night

always on hand at Bottom Prices

\$26.50 and up

Plumbing ... all kinds

by contract or time and material

**Sierra Madre Hardware Co.**

No. of Bank 721

## COMBINED REPORT OF CONDITION OF THE Sierra Madre Savings Bank

at Sierra Madre, California, as of the close of business on the 29th day of June, 1935.

RESOURCES	Commercial	Savings	Combined
1. Loans and discounts	\$ 48,048.59	\$ 2,500.00	\$ 50,548.59
2. Loans secured by real estate	18,820.00	202,930.42	221,750.42
3. Overdrafts	703.72		703.72
4. United States securities (including premiums, less all adjustment accounts)		361.50	27,125.00
5. All other bonds, warrants and other securities (including premiums, less all adjustment accounts)		85,721.66	11,820.00
6. Bank premises, furniture and fixtures and safe deposit vaults	4,900.00	12,500.00	17,400.00
7. Other real estate owned		41,547.04	41,547.04
8. Cash on hand and due from banks	77,669.72	22,148.79	99,818.51
10. Checks and other cash items	518.36		518.36
16. Other resources	2,019.22		2,019.22
<b>TOTAL</b>	<b>\$238,762.77</b>	<b>\$320,571.25</b>	<b>\$559,334.02</b>

LIABILITIES	Commercial	Savings	Combined
21. Capital paid in:			
a. Class A preferred stock, 400 shares, Par \$62.50	10,000.00	15,000.00	25,000.00
c. Common Stock, 500 shares, Par \$50.00	12,500.00	12,500.00	25,000.00
22. Surplus	3,500.00	4,500.00	8,000.00
24. Undivided profits—net	2,788.04	2,650.00	5,438.04
25b. Reserves for interest, taxes, etc., accrued and unpaid		878.73	878.73
30. b. Individual deposits—demand	198,652.87		198,652.87
d. Savings deposit		257,537.85	257,537.85
f. Time certificates of deposit		7,004.67	7,004.67
g. Cashiers checks	2,771.71		2,771.71
h. Certified checks	62.00		62.00
31. State, county and municipal deposits	8,080.35	15,500.00	23,580.35
32. United States and Postal Savings deposits		5,000.00	5,000.00
36. Other liabilities	407.80		407.80
<b>TOTAL</b>	<b>\$238,762.77</b>	<b>\$320,571.25</b>	<b>\$559,334.02</b>

### MEMORANDUM: Loans and Investments Pledged to Secure Liabilities

1. United States Government securities	
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## MOST SOCIALLY MINDED LEGISLATURE IN HISTORY HARASSED THE POOR TAXPAYER

### Enacted A Confusing Mass Of Contradictory Remedial Legislation

(Editor's Note: This is the third in a series of articles by Ralph H. Taylor, analyzing the work of the 1935 State Legislature as it affects the general public.)

By RALPH H. TAYLOR  
(Executive Secretary, Agricultural Council of California)

**P**LAYING The Good Samaritan to nearly everyone but the taxpayer, the 1935 State Legislature undoubtedly earned a niche in the State's hall of fame as the most socially-minded session since the days when Hiram W. Johnson came to Sacramento with his stormy crusade for a new order of social justice and a new birth of popular government.

But there was this striking difference between the two: Hiram Johnson's crusade, regardless of political differences, called for a well-ordered, carefully-planned, coordinated program—with well-defined objectives. And the 1935 session—in sharp contrast—gave birth to new measures and new programs almost daily, with widely divergent, but equally zealous factions, pounding relentlessly for recognition of their own particular panaceas and just as relentless in demanding the death of all others.

Out of this legislative polyglot, quite naturally, came a confusion of remedial bills for the people's ills—many still-born; others enacted, with a complete disregard for conflicting measures previously enacted, and still others—after many months of pow-wow—finally whipped into workable statutes.

The lawmakers, for example, solemnly memorialized Congress to enact the Townsend Old Age Pension Plan—something they didn't mean, and which didn't mean anything! Still socially-minded, they exempted essential foodstuffs from the sales tax. And then—hopping aboard another social reform issue—they voted on the chain store tax bill, which placed a new tax on foodstuffs that partially canceled their sales tax exemption.

On the major social issues of the session—the question of work relief to aid the jobless—the legislators shifted responsibility to the people, proposing a \$13,950,000 public building bond issue which will be voted on by the electors at a special State election on August 13.

The proposed bond issue, if it wins approval of the voters, will

result in construction of a new State's prison for first offenders in Southern California. It will also provide for other prison buildings, for additions to State hospitals and asylums and for State building extensions in both Sacramento and Los Angeles. Of almost equal importance, voter-okay of the bond issue will enable the State to petition the Federal Government for \$10,000,000 additional in work-relief funds.

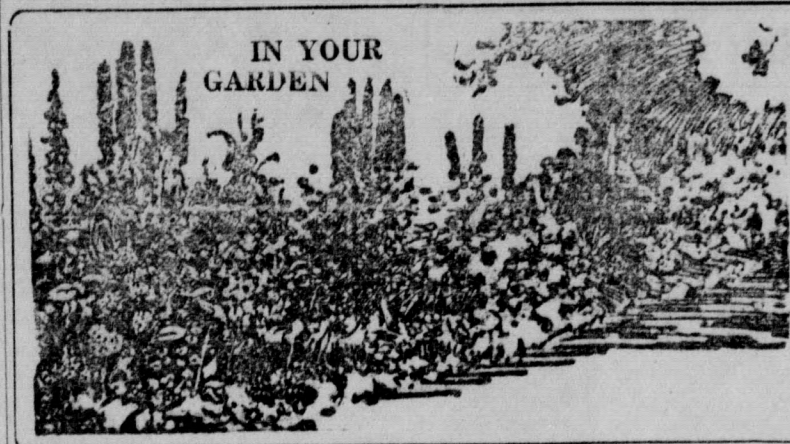
When it came to a question of spending State funds for old age pensions, the Legislature remained fairly conservative, pushing aside the \$200 per month Townsend dote and merely dropping the age requirement for a State pension from 70 to 65 years. The minimum pension is \$20 per month.

Again playing safe, the lawmakers approved an unemployment insurance bill—but a bill conditional on similar Federal legislation. The act would establish a reserve fund to which employers would contribute 3 per cent of their payrolls and employees 1 per cent of their paychecks. Beginning in 1938, employees losing their jobs through no fault of their own would be entitled to benefit payment of from \$7 to \$15 per week for 13 weeks after a waiting period of four weeks. Agricultural workers, domestic workers and public employees do not come under the provisions of either the State or Federal measures.

Dealing with other social issues, the Legislature voted approval of a "little NRA bill" for service trades, including barbers, beauty operators, cleaning and dyeing businesses, automotive and laundry workers. Codes of fair competition would be placed in effect on petition of 80 per cent of a business or industry in any district.

Then, protecting the prospective bride and groom from the gaming tables of Reno, Tia Juana and waypoints, the lawmakers voted to repeal California's so-called "gin marriage law," which provided for a three-day wait between application and issuance of marriage licenses. Another consideration in repealing the hop-or-hobble marriage act was the fact that California jewelers, ministers, hotel keepers, et cetera, were losing business to their rivals in adjoining states.

But then—forgetting their liberalism for a new conservatism—the legislators refused passage of a bill which would have outlawed heart-balm, breach-of-promises and other suits verging on ro-mantic racketeering. As the mat-



### GARDEN NOTES

By Jessie Ward Russell  
Landscape Gardener

**T**HIS has been an ideal spring and summer for gardening. The cool weather and ample moisture has made everyone's garden look better than ever this year. Even if it becomes hot later, I believe everyone will see that their garden is irrigated and fertilized so that it will continue to look attractive as it does now.

Much about trees and shrubbery will help to conserve moisture. It is very necessary to have a good mulch about avoca-

### Four Times Largest Avocado Crop Has Gone To Markets

A total of 93 percent of this season's record calavo-avocado crop has been harvested to July 1, announces the local growers' marketing organization the Calavo Growers of California. Due to the heavy summer crop of last year, only 79 percent of the 1934 crop had been harvested by the same date a year ago.

A grand total of over 12,500,000 pounds of Southern California's newest Nationally-advertised and popularized fruit, had been sold to July 1 of this season by the growers' cooperative. During the same period of last year only 2,500,000 pounds—or 10,000,000 pounds less than this year—had been marketed. The 1935 crop is four times the largest previous crop ever produced here.

Accumulating benefits of the carefully-planned newspaper advertising and sales program made it possible to increase tonnages moved and sold from 75,000 packed boxes in December, to 191,000 in March.

ter stands, gentlemen will still pay in California, unless they suddenly develop new caution and new resistance to the wiles of their companions of the evening.

(Next: "Debtors Before the Law—with 1935 Amendments")

do trees for they do not thrive well without it.

It is a good idea to have a compost heap. It should be in an out-of-sight place and fenced in with boards. Throw into it leaves, old withered bouquets, trimmings, weeds (other than Bermuda grass), some manure and a layer of dirt now and then. Keep the pile moist and turn over several times during the season.

Compost heap made this summer will be ready to use next spring.

Zinnias love hot weather. They are about the best flowering plant to put out now; also asters, the wilt-proof sorts, and marigolds.

Other flowering plants to plant now are penstemons, phlox, Michelmas daisies and petunias.

For shady beds use bedding begonias, ageratums, hydrangeas, and fuchsias.

Trees and shrubs that are established in containers can be

### Fuerte Avocados Do Best Here, Says Report Of Experts

The Fuerte variety avocado is again classified as one variety so far proved to be commercially successful for general marketing purposes, according to the 1935 report of the variety committee of the California Avocado Association, cultural and pioneer organization of the industry.

Varieties of proved merit, which are candidates for commercial rating, are the Benik, Queen, Nabal and Puebla.

Varieties of value, listed in order and according to apparent climatic adaption, are: Coastal districts, the Benik, Nabal, Fuerte, Carlsbad Nimlioh, Dickinson and Leucadia; Coast-Foothill, Fuerte, Puebla, Nabal, Benik, Queen, Carlsbad, Nimlioh, Leucadia, Dickinson and Edranol; Foothill-Intermediate, Fuerte, Puebla, Nabal, Queen, Duke, Edranol, Benik; good for home use, but not particularly to sell, Mayapan, Anaheim, Duke, Benedict.

Much research has been accomplished this season by the committees of all counties, particularly in regard to classifying varieties according to the districts in which they are apparently reacting the most favorably.

### Women Organizing A New Church Here

The Happy Family Church now organizing in the Woman's Clubhouse is being forwarded by two grandmothers, who have spent their lives in educational and religious activities.

Velma Lessley is an ordained minister. Her charming daughter, an accomplished pianist, will be her assistant.

Dr. Adele Howland, a drugless physician and pianist, is also an authoress and Bible student. She will be assisted by her two daughters, Christine Rock and Francis McDonnell, who are accomplished violinists.

### BUILD NEW CARS FOR THRILLERS AT ASCOT

A number of car owners are planning new cars for competition at the Legion Ascot speedway and there is every indication that within the next month the great cars available will make the fields in Ascot main events the greatest in the history of the track.

The first of the new jobs has been completed by Clarence Felker, Glendale sportsman, and will be driven by Frank Wearne, the great young pilot. The car is a Miller motored job and will take its place along with the cars driven by Al Gordon, Morris Insinger and Rex Mays.

O.E.S. SOCIAL CLUB TO HOLD MEETING DURING SUMMER  
The Social Club of the Order of the Eastern Star, has decided to continue the regular meetings during the summer.

The annual County Fair, sponsored by the members of the Social Club, which was scheduled to take place October 5th only, as previously announced, will be held October 4th and 5th.

ILLINOISANS TO PICNIC  
Former residents of Illinois will hold their annual summer picnic reunion in Bixby Park, Long Beach, all Day, Saturday, July 20th. A program of music and addresses will follow the basket dinner hour at noon. There will be popular musical entertainment and community singing.

planted out now as well as any other season of the year.

Sprinkling systems in lawns save water and labor and go a long way towards making a beautiful lawn, in fact it is almost impossible to have a perfect lawn without a sprinkling system to give it an even distribution of water.

Dull lawns can be brightened up now with an application of

weedless steer manure and a using not more than five pounds light sprinkling of ammophos to a thousand square feet.

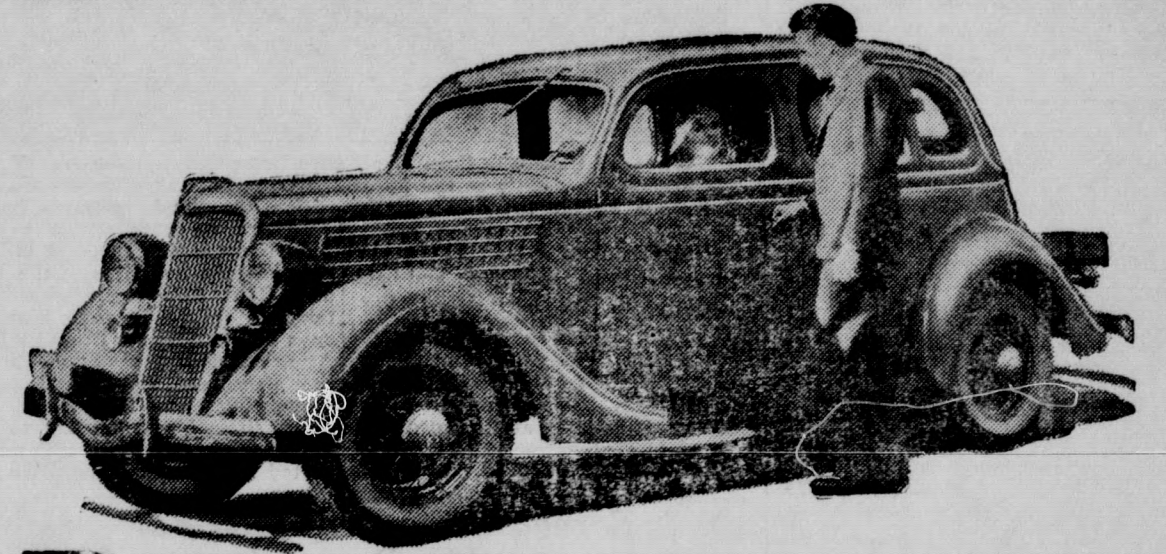
## HENRY'S COFFEE SHOP

at 45  
North Baldwin

Phone 242-1

Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## GET A MODERN CAR IN 1935



## Beauty inside and out

**O**UTSIDE and inside the new V-8 strikes a new note in modern design and beauty. It is gracefully streamlined from its slanting radiator grille to rear bumper. You have your choice of attractive body colors in durable baked enamel finish. Fenders match the body at no extra cost. Interiors are newly designed and luxurious with quality upholstery.

In addition to appearance, Ford brings you the fine car performance of the only V-8 engine in any car selling for less than \$2300. See the new Ford V-8 today. If you drive it, you will buy it.

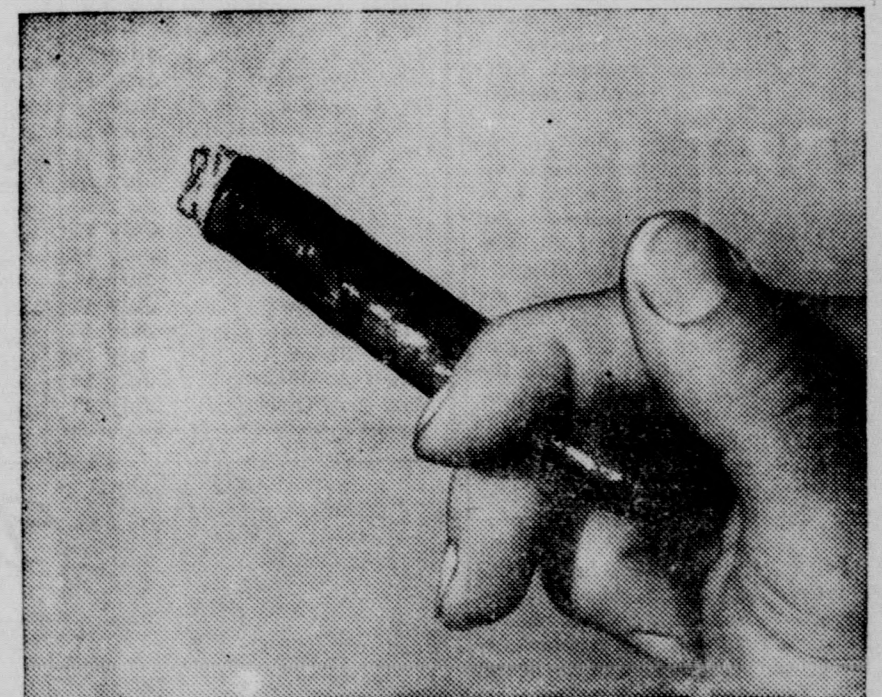


You will find beauty in the new Ford V-8 interior, characteristic of custom built cars

## FORD V-8 • \$495

AND UP, F.O.B. DETROIT • Easy Terms Through Universal Credit Company—The Authorized Ford Finance Plan.

BE SURE TO VISIT THE FORD EXHIBIT AT AMERICA'S EXPOSITION, SAN DIEGO  
**SIERRA MADRE GARAGE**  
37-39 WEST CENTRAL FRANK LOVELL, Prop.  
Representing FORTNER & LOUD, INC., 1365 E. COLORADO ST., Pasadena, Calif.



## 5¢ FOR A CIGAR!

## MORE THAN TWICE THE COST OF 24-HOUR ELECTROLUX REFRIGERATION

It's a fact! Natural Gas refrigeration for two or more days actually costs less than a 5¢ cigar.

For wherever it is used, efficient Natural Gas cuts Southern California household fuel costs. Cooking—water heating—house heating—all are cheaper here.

Economical Gas refrigeration—Electrolux—gives you silent, continuous service without starts or stops in the refrigeration cycle. Its trouble-free mechanism is simplicity itself.

Enjoy an Electrolux this summer! See the many beautiful models at dealers' or Gas Company showrooms. Very convenient terms are available.



## SOUTHERN COUNTIES GAS COMPANY

# To move the big citrus crop

Saying "something ought to be done" gets no one anywhere. Here is what the Exchange is doing

**T**HE citrus industry is faced with its biggest crop. It must be marketed in a year when normal production would more than meet demand.

In such times, Exchange members share unrivaled facilities for moving the largest part of their crops at the best prices.

Complete sales facilities and knowledge of all markets permit the Exchange to keep each fully supplied—and none over-supplied. Every market, foreign and domestic, is constantly combed for business by Exchange salesmen.

Exchange dealer service men call on thousands of fruit merchants and fountain operators each year, urging and helping them to install displays and conduct special sales. Other men are engaged in keeping citrus fruits prominent on the menus of hotels, restaurants, clubs and institutions.

The most vital need is an enlarged consumer demand—the desire of more people to eat more citrus fruits. With Sunkist advertising, unceasing since 1907, the Exchange is working, almost single-handed, to relieve the pressure of production on prices.

Who is doing more—or half as much—in the effort to move a record crop into profitable consumption?

The Exchange is supporting, also, the Citrus Marketing Agreement. But that is relief not remedy. It is a mechanism to be used, not to replace sales or advertising, but only after they have been utilized to the fullest possible extent.

If you agree that the Exchange is pursuing the right course, why not talk membership with the manager of any Exchange association or district exchange?

## CALIFORNIA FRUIT GROWERS EXCHANGE

A non-profit, cooperative organization of over 13,000 California and Arizona citrus growers, marketers of the world's most famous brand of fresh fruits:

**Sunkist** ORANGES • LEMONS • GRAPEFRUIT



# SIERRA MADRE NEWS

Published every Friday  
L. E. GOSHORN  
EDITOR AND PUBLISHER  
TELEPHONE 48  
9 Kersling Court

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at the post office at Sierra Madre,  
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March 3, 1897. Official paper of  
the City of Sierra Madre.

Accepted as a newspaper of gen-  
eral circulation for the publi-  
cation of legal notices as defined by  
Section 4460 of the Political Code  
of California.



Member Nat'l Editorial Ass'n  
One year, \$2; Six months, \$1.25;  
Three months, 75c.

Walk ye in all the ways that  
I have commanded you, that it  
may be well unto you.

Jer. VII:23.

As soon as we lay ourselves  
entirely at His feet, we have  
enough light given us to guide  
our own steps.—George Elliot.

## NATURE'S BLESSING

Always, when mid-year rolls  
around, men pause for a glance  
backward. Reports of how we  
have fared in the first six months  
of 1935 show business in Califor-  
nia is driving ahead on levels  
considerably above those of a  
year ago. Building activity in  
the Golden State has struck a  
swifter pace than in several  
years. In construction, as well as  
in farm income, California is out  
in front of the parade of states.  
Retail sales are likewise better  
than elsewhere in the Nation.  
And corporate earnings of most  
California firms are running sub-  
stantially ahead of those for the  
first half of last year. Lumped  
together, these things all mean  
that we have paced off a long  
stride on the difficult road to-  
ward recovery. The glance back-  
ward at mid-year of 1935 has  
turned out to be the pause that  
refreshes, for California.

Most of us, however, have ac-  
cepted the fact that business is  
breeding along a bit more briskly  
here as sufficient, felt a little  
proud about it, and let it go at  
that. We have not bothered to  
plumb into economic depths after  
the fundamental reasons for our  
place in the sun.

Those analysts who do go  
after such things have come up,  
now, with a basic truth we have  
always vaguely realized, but  
somehow lost sight of in the con-  
fusion of modern complexities.  
That is that whatever you do,  
however much economic super-  
structure men may erect, you can  
never get very far away from the  
land as man's principal source  
of wealth.

Federal Department of Agri-  
culture figures show that Cali-  
fornia farms are leading the Na-  
tion this year in value of pro-  
ducts sent to market. Valued at  
\$134,131,000 in the first four  
months of 1935, the Golden  
State's crops stand well above  
those of its nearest competitor,  
Iowa, and are double those of the  
fifth highest state, Kansas.

That is one of the biggest rea-  
sons why all branches of Cali-  
fornia business, from the corner  
drug store to the huge manufac-  
turing plant, are doing better  
than those of Iowa, or of Kansas.  
The million or so people depen-  
dent upon agriculture have money  
to buy things. To nature for pro-  
viding the soil and the climate, a  
good part of the credit must go.  
But to the farmers themselves  
for handling their marketing prob-  
lems adequately, no small mea-  
sure of applause is due.

## HOLLINGSWORTH IN C OF C CHAIR MONDAY

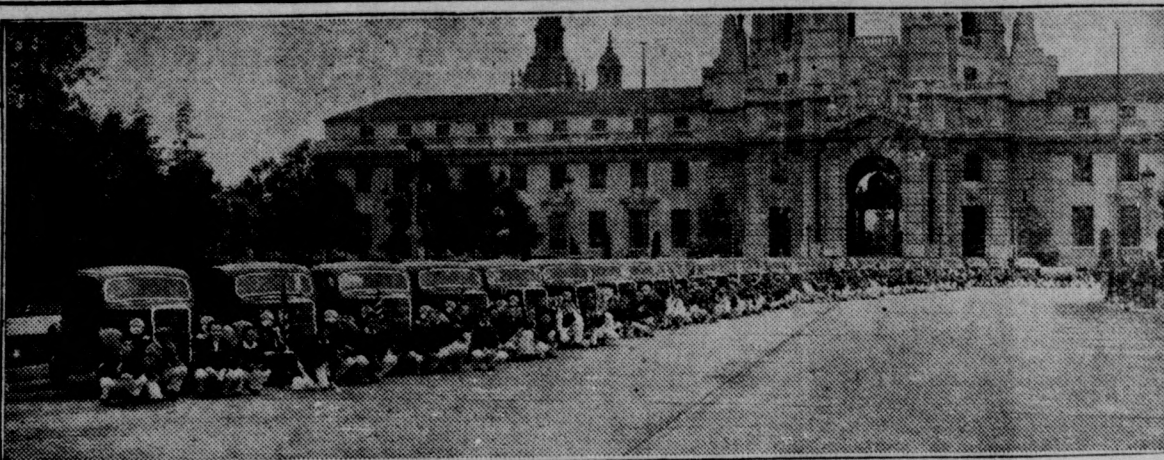
In the absence of President  
John Billheimer, vice-president  
Milton Hollingsworth presided  
over a brief meeting of the local  
Chamber of Commerce in the  
City Hall Monday evening.

## Mid-Summer CLEARANCE SALE!

Genuine Bankaru  
Straw Hats ..... \$1 39  
Panamas ..... \$2 98  
White Buck  
Shoes ..... \$3 39  
Plain and Fancy Toes, also  
Perforated

Dave's Men's Shop  
40 East Huntington Drive  
Arcadia

## Ford V-8s Take Pasadena Boys' Choir to Exposition



When the Pasadena Boys' Choir gave two concert-  
performances recently at the Spreckles' Organ at the  
California Pacific International Exposition, the Ford  
dealers of Pasadena and South Pasadena provided  
26 new Ford V-8s for transportation. The boys are  
pictured here in front of the cars before the start.

The Pasadena Boys' Choir, 126  
strong, rode to San Diego and back  
recently in 26 new Ford V-8s  
which were furnished by the Ford  
dealers of Pasadena and South  
Pasadena. The choir, directed by  
John Henry Lyons, gave two con-  
cert-performances at the Spreckles'  
Organ in conjunction with the Bon-  
ham Brothers' Band of San Diego.

Arriving in San Diego at 10 in the  
morning, the members of the Pa-  
sadena Boys' Choir were immediately  
taken in charge by their hosts, the  
boys of the Bonham Brothers Band.  
After concerts at 12:30 and 5:00 in  
the afternoon, and a full day of  
sightseeing, the Pasadena boys  
found their Fords waiting to take  
them home after dinner. It was re-  
ported there was some dozing on

the homeward trip before the oc-  
cupants of the last car were offi-  
cially checked in a little before mid-  
night.  
The Ford dealers, whose civic  
generosity added so much to the  
comfort and economy of the boys' trip  
were: A. R. Ahrens, Fortner  
& Loud J. G. Martin, and Osburn &  
Loesch, all of Pasadena; and W. A.  
Stevens, Inc., of South Pasadena.

## Movie Screen Tests Arranged For Two Child's Drama League Members

The picnic held in the Paul  
Royce Gardens last Saturday  
proved interesting to the mothers  
and Guild members. The follow-  
ing girls presented "The Green-  
Eyed Monster," which they will  
repeate in Gold Shell Park, Pa-  
sadena, July 14: Marjorie and  
Muriel Royce, Sylvia Colbert,  
Grace Jensen, Lois Pickett and  
Geraldine Davis. Irene Lloyd  
acted as prompter. William Ad-  
well, Junior and Clay Reavis set  
the stage. Readings were given  
by Carla and Jean Thayer and  
Betty Jean Askew. Every child  
enjoyed the swimming pool  
which added so much to the en-  
chanting day.

Patsy and Mary Moeller will  
present their sketch, "Playing  
House," at the Gold Shell Park  
next Sunday. George Tyree and  
Betty Askew will show the au-  
dience how to be brave at night.

## BIRTHDAY GREETINGS...

The NEWS extends birth-  
day greetings and its best  
wishes this week to the fol-  
lowing Sierra Madreans:

Mrs. J. C. Dickson ..... July 12  
Henry Wagner ..... July 14  
Ed. C. Foster, Jr. .... July 14  
Mrs. Marie McMillan ..... July 14  
Mrs. M. J. Scoville ..... July 14  
Mrs. W. Mays ..... July 15  
Guy F. Scott ..... July 15  
Dorothy Wilson ..... July 15  
Gene Krug ..... July 16  
Shirley Davis ..... July 17  
Buddy Holland ..... July 17  
Lulu Barnes ..... July 18  
Eddie Feder ..... July 19  
Grace A. Jensen ..... July 19  
Mrs. Ada Owsley ..... July 19

Dolores Bartold, Carla Thayer  
and Margarette Adwell will also  
appear on the program.

Billy Van Meter took an active  
part in Richard II which closed  
Saturday night at the Community  
Playhouse. He appeared in the  
capacity of messenger or flag  
bearer in every scene. He will  
appear in all subsequent produc-  
tions.

The Guild will have Marjorie  
Griffith, who lives in Long Beach,  
as participant in all activities  
for the coming three weeks.

The Misses Carla and Jean  
Thayer are preparing for a  
screen test.

The rummage sale will take  
place July 20th instead of July  
13th as before stated. Donations  
will be gratefully received.

## Bridge Players Of Sierra Madre Take Honors In Monrovia

Mr. and Mrs. J. S. Weber, of  
352 East Alegria avenue, won  
second prize in the just com-  
pleted San Gabriel Valley, con-  
tract bridge championship, played  
in Monrovia, in which Sierra  
Madre teams won four of the  
first six places.

The Webers, with 69½ points,  
finished one place ahead of Sid-  
ney Wolf and Ben Cohen, who  
made a total of 69 match points.  
Other local teams to finish were  
Mr. and Mrs. Harry Shapiro,  
fifth place, and Mrs. Wolfe and  
Mrs. M. Steinbach, sixth.

The silver cup, emblematic of  
the championship, with \$5 in  
cash, went to James Stanford  
and James Morris, of Monrovia,  
who garnered 75 match points.  
The competition ran four days,  
a week apart, beginning June 12.

## A.L.A. Activities

By Helen Lovejoy

ALTERNATE Blanche Buie,  
Katherine Miller and Helen  
Lovejoy attended the Coun-  
ty Council in Los Angeles on  
Friday. The election placed the  
following in office. Dorothy  
Woody, of Van Nuys, president;  
first vice president, Mary Star-  
key; second vice-president, Irene  
Baker (past president 18th dis-  
trict); third vice-president,  
Blanche Francis; fourth vice-  
president, Velma Hodson; fifth  
vice-president, Elsie Vaughn;  
treasurer, Mrs. Borch.

Col. Bingham, the new man-  
ager of Sawtelle Home for vet-  
erans, spoke briefly and was en-  
thusiastically received. He  
thanked the Auxiliary for their  
interest and their help in the  
rehab, hospital, and child welfare  
work. He also extended to our  
members an invitation to visit  
the hospital; our problems are  
his problems.

The pot luck dinner on Satur-  
day night in our Dug-out was a  
huge success socially, and we  
look forward to more such get-  
togethers as this. A cake was  
auctioned off, and won by one  
of the men. A good time was  
had by all, we might say, by  
way of being "different."

We are far from being in a  
state of inertia with our elec-  
tion at hand. Unfortunately our  
meeting comes at too late an  
hour for the result to be in this  
issue of THE NEWS. Next week  
the whole works will appear.

The installation will take place  
later, and will probably be open  
to the public. It will be the "Big  
Moment" for our next year's  
president, whoever it happens to be.

The Juniors voted to take a  
vacation and suspend meetings  
until the first meeting in Sep-  
tember.

## PEN SLANTS

By John Copeland

### Music Critic?

POLICE Blotter, 12 midnight  
Saturday: Officer James  
Heasley on duty; Frank  
Beaulieu, 125 East Mira Monte  
called. Complained of poor sing-  
ing in front of Trail Inn.

### Snapshot

Under a tall tree are two  
women. It's night, the women  
have flashlights, they're excited  
about something. All very mys-  
terious. They keep calling in  
strained, high-pitched voices.  
From a distance the words aren't  
distinguishable. But it's only  
slapstick dramatics after all; a  
kitten's up the tree, and kitten-  
like refuses to listen to reason.

### Man O' Measure

Wolfgang Reitherman looks  
like a discusser, or a halfback  
—yeh! He's a Mickey Mouse  
animator. Thus are appearances,  
like unctuously mouthed utter-  
ances, deceptive.

But once you admit that Wolf  
is an artist, you also have to  
admit he's a darn good one. He  
has a new water color cartoon  
on exhibit in the City Hall now.  
He has developed a technique all  
his own, one that is rather hard  
to describe. Combining an expert  
water color brush with a humor  
more often associated with pen-  
and-ink, this artist's products are  
terse, human, vivid and sardonically  
limned.

### Tree Time

Every tree in this town of  
shady lanes, has its peculiar per-  
sonality and mood, that human-  
like is brought out by the season  
and that the time of day and the  
shade of the sky.

Eucalyptus are finest, to us at  
least, in the warm glowing light  
just before a summer sunset...  
Fines, when lightly snow dusted  
and crystallized by early morning  
frost up in the mountains...  
Poplars, silvered by moonlight on  
a windy night... and willow in  
rain or heavy fog...

### Sport Jottings

Mrs. Moody's feat will undoubt-  
edly go down into the records of  
sportdom as one of the great  
thrillers of the game; and should  
forever silence those who took  
her previous default as an indica-  
tion of weakness.

By his showing in all-England  
play, carrot-top Budge shows in-  
dication of being a potent factor  
in the Pacific Southwest play  
this fall. He ought to move up  
considerably further than he did  
here last year.

Looks like a ballyhoo round  
robin now, among Louis, Baer,

Get our prices  
on your  
JOB PRINTING  
no matter  
what size job you  
want.

Schmelling and Braddock, with  
the champion rating just about  
in the order named.

Bill Henry's sportcast from  
Berlin Sunday was swell, from a  
technical standpoint as well as  
reportorially.

Dear Santa Anita: How about  
that California saddle horse handi-  
cap?

Could Mr. Alger, Jr., possibly  
have the idea in mind of stalling  
Azucar through a deliberately  
listless year—and counting on the  
veteran nag's chances of snag-  
ging another \$100,000 purse at  
juicy odds?

### Fire!

The fire siren acts like a  
judiciously placed needle on the  
villagers of Sierra Madre. One  
minute the town's deserted as a

Nevada ghost city, and the next  
minute the streets are cluttered  
with storekeepers and housewives  
and kids...

Monday's blaze was danger-  
ously near the hills; close by the  
canyon. Most of the aforesaid  
housewives, young, mid-young  
and not so young, attired in sport  
shorts and vacation clothes, pick-  
ing their way through tangle of  
sagebrush and Spanish bayonet.  
If they didn't know then, maybe  
some of 'em will know by now  
that the wash is liberally decora-  
ted with poison oak.

"Apple Mary" Gerlach, sleepily  
on duty. No sooner asleep after  
his night shift than the siren  
screaming... He can take it!

**Westinghouse**  
THE NEW REFRIGERATOR FOR THE  
Streamline Age

- HERMETICALLY-SEALED MECHANISM
- THRILLING NEW BEAUTY
- NEW MODERN CONVENIENCES
- NEW ECONOMY NEW LOW PRICES

See It!

**Sierra Madre Furniture Co.**  
"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop. PHONE 38

## Professional Directory

<b>Art</b> Henry Ivins Hawxhurst INSTRUCTOR IN ART Classes 1 to 4 p.m. Saturday Drawing, Composition Painting and Color Theory Private Pupils Accepted 115 Bonita Phone 1434	<b>Osteopaths</b> DR. MARY GROTH OSTEOPATH PHYSICIAN & SURGEON 144 E. Highland Ave. For Appointment Phone 285-1 Free Clinic Mondays 1-5 P.M.
<b>Attorneys</b> M. A. Woodward General Practice of Law Los Angeles off., 203 San Fer- nando Bldg. Sierra Madre off., 99 Suffolk Ave. Phone S.M. 72	<b>Dr. C. L. T. Herbert</b> Osteopath Office in Patio S. M. Hotel TELEPHONE 57 Res. Phone 215-1
<b>ROBERT MITCHELL</b> and <b>NOREN EATON</b> ATTORNEYS-AT-LAW 520 H. W. Hellman Bldg. Los Angeles, Calif. Telephone MI 3427	<b>May Culbertson Laidlaw</b> OSTEOPATHIC PHYSICIAN Hours by Appointment Office and Residence 83 N. Sunnyside—Phone 296-2
<b>Dentists</b> Dr. Thos. Warden DENTIST Hours 8:30 to 12; 1:30 to 5 Phone 186-1 522 W. Central Office Closed on Fridays	<b>Eye, Ear, Nose, Throat</b> Established 1907 Phone 173 Dr. W. G. Barks OPTOMETRIST Glasses Fitted Lenses Replaced Examination by Appointment 529 S. Myrtle Ave. MONROVIA, CALIF.
<b>Dr. J. L. Woehler</b> X-Ray -- Dentist 31 South Baldwin Avenue (next to Post Office) Telephone 45 Evenings by Appointment	<b>Undertakers</b> GRANT Funeral Parlors 201 W. CENTRAL Telephone 93
<b>Physicians and Surgeons</b> M. H. A. Peterson, M.D. Physician & Surgeon Office 65 E. Central Ave. Phone 60—Residence phone 78 Hours 2 to 4 p.m.—Daily except Saturday and Sunday and by appointment	<b>Plumbing</b> and <b>SHEET METAL</b> SIERRA MADRE HARDWARE CO. 31 West Central Phone 98 Night: Phone 299-4
<b>Geo. W. Groth, M.D.</b> 94 N. Baldwin Calls Answered Day or Night PHONE 20	<b>Realtor</b> C. A. ALLEN Licensed Real Estate Broker and Insurer successor to W. R. HUMPHRIES 18 West Central — Phone 309 No trouble to answer questions
<b>Telephone Rent Paid?</b> DISCOUNT IF PAID BY 20th Office Hours: 8 a.m. to 5 p.m. Saturday, 8 to 12	

We're Proud to invite you to drive

**THE MOST FINELY BALANCED  
LOW-PRICED CAR EVER BUILT**

TEST ITS POWER AND ECONOMY, SPEED AND SAFETY,  
KNEE-ACTION COMFORT AND STABILITY. LEARN  
THAT BALANCED MOTORING IS BETTER MOTORING

**CHEVROLET** Your Chevrolet dealer cordially invites you to drive  
the new Master De Luxe Chevrolet without any  
obligation! He wants you to learn all about this car... how much  
more smoothly it rides... how much more perfectly it combines power  
with economy, speed with safety, gliding comfort with road stability  
... and how much more finely balanced it is in all ways! See him and  
drive the new Master De Luxe Chevrolet—today!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
Compare Chevrolet's low delivered prices and easy C.M.A.C. terms. A General Motors Value

**Master De Luxe  
CHEVROLET**

DEALER ADVERTISEMENT

THE MOST FINELY BALANCED LOW-PRICED CAR EVER BUILT

**McDONALD & O'BOYLE**  
ESTABLISHED 1924  
209 EAST FOOTHILL BLVD. MONROVIA, CALIF.  
Local Headquarters, Central Garage, Sierra Madre



## WANT ADS

Classified Rates  
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

WE WOULD like to clean your lot or lots. Prices right. Self Help Cooperative, No. 57, call 352-1. Office 36 Auburn Ave. —33:15a

SELF HELP COOPERATIVE—No. 57—We take down or top dangerous trees. We exchange. See Office, 36 Auburn, or call 352-1. —10:15a

## INSURANCE

WE RECOMMEND the new "7 Point Combined Contract" which extends protection on your fire insurance policy at a small additional cost. Ask us about it. Andrews & Hawks 81 West Central, Phone 2.

ARE YOU going away? Be sure your home and furnishings are fully protected by my fire insurance policy. T. W. Neale, 86 West Central, Phone 116-1. 42\*ins.

EVERY HOME should be protected from debt by a homestead. Let's talk it over. Total cost \$25.00. T. W. Neale, 86 West Central, Ph. 116-1. 42\*ins

FOR SALE  
MISCELLANEOUS

HOUSE TRAILER, reasonable, equipped, bed, wardrobes, sink, refrigerator, rock gas tank, plate. 487 East Montecito. —42\*e

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist, Mt. Trail and Laurel, Ph. 1614. —1:15a

CANARY—Good singer. 276 Santa Anita Court. —42\*e

## ROOMS --- BOARD

CHILDREN cared for, monthly. Phone 37. 55 Auburn. —34:15a

ATTR. rest home situated in large orange grove open for paying guests. Spacious cool rooms, beautifully terrace, lovely grounds, excellent table or tray service. No objection to convalescents. Graduate nurse and skilled dietitian in charge. Phone 68. 40:1

## MISCELLANEOUS

HARDWOOD FLOORS polished, 50c a room. Old floors made like new. Oak floor installed over old pine floor. Call Arcadia 2830 of Address Box K. News Office. 24:15a

## WANTED

WANTED—PIANO, upright or grand must be bargain. Phone evenings Niagara 1734 or write R. Uibelhoer, 1056 North Lake avenue, Pasadena. —42\*43k

WANTED—Listings of sale and rental property. T. W. Neale, 86 West Central, Phone 116-1. —42\*k

National EEP Head  
Praises Art League

Expressing enthusiasm over the progressive work accomplished in Sierra Madre by the Municipal Art League, Mrs. E. Snyder, National coordinator of the Emergency Educational Program administration was a guest at the Old Barn Studio here this week. Mrs. Snyder is making a survey of adult educational projects in the western states, and declared that the local movement, established two years ago by Henry Ivins Hawhurst, to be one of the finest like movements she has found in her inspection.

## Kiwanis Kolumn

JUST a round table lunch was held Tuesday noon to accommodate any out-of-town members of Kiwanis who might be wishing to make up a meeting that they were forced to miss at home, or else because they have something on their chest which they are eager to release to we other members. But, all those who attended the meeting Tuesday night seemed to have a good time and I'm sure everyone enjoyed the entertainers—including Mrs. Dr. Roberts and three daughters of Kansas City, Mo., who are visiting Mrs. Sea, of Ourville. Mrs. Roberts entertained with piano selections and the daughters performed as a stringed instrument trio.

Then Alva Brower, the ventriloquist who was here entertaining the youngsters at our Christmas party, again gave us one of his pleasing as well as entertaining programs. With Jerry and Lucy, his two reliable helpers, he can entertain any group.

Ladies night is always a popular affair and looked forward to by all the big shots and laymen.

We are grateful to the committee that was responsible for the party, namely Ray Calkin, Dr. Gossard, President Clarence Huntsinger and Woody Woodruff. Even the Liars Club came thru in pretty good order—and proved their ability to use their imagination.

Mrs. Billheimer won first prize for the ladies, while Harry Lange and Jim Heasley divided the prize for the men, having tied for first place.



Mr. and Mrs. W. Bailey have moved to 93 West Mira Monte.

Mrs. Jessica Wright of 265 East Central avenue spent Tuesday in Los Angeles.

O. L. Cuddy of 658 Orange Drive, spent the weekend at the Exposition at San Diego.

Mr. and Mrs. A. G. Burgmeister of Inglewood, are moving to 445 Grand View avenue.

George Rikeman of 29 West Orange Grove avenue, spent Tuesday in Los Angeles on business.

Miss Janet Allen of 250 West Highland avenue, returned this week from a vacation at Balboa Island.

Mrs. C. M. Hare of 297 West Highland avenue, returned this week from a vacation in Long Beach.

John Spoelstra, manager of the Safeway Store on Central avenue, leaves on his vacation Monday.

Mr. and Mrs. Harry Lang were guests of Mr. and Mrs. L. W. Cullum of 203 Santa Anita Court this week.

Miss Ruth Lang of Downey is the houseguest of Mr. and Mrs. Converse Twycross of 123 South Baldwin avenue.

R. L. Webster of 121 East Alegria avenue left Thursday for a week's trip to the San Diego Exposition.

W. H. McKee of Long Beach is among the newcomers to Sierra Madre. He has located at 86 Esperanza avenue.

The Eteri Club was entertained at the home of Miss Dorothy Wammock, 258 East Central avenue, Wednesday evening.

Mrs. H. W. Thompson, of St. Louis, Mo., a former Sierra Madre resident, is the guest of her grandmother, Mrs. Frank Wright.

Miss Florence Gilmore, of 233 San Gabriel Court, motored to the Exposition at San Diego last week with a party of friends.

Mrs. Sarah Curran of 110 East Highland avenue, returned last week from a week's vacation at Murietta Hot Springs.

Mr. and Mrs. Clarence Morrison of 30 West Laurel avenue, spent Sunday fishing off the Newport coast.

Mr. and Mrs. Tom Solury of 514 Ramona street, were the guests of Mr. and Mrs. M. J.

Brown of Monrovia the Fourth of July.

Mrs. W. H. Braumann of 247 North Hermosa avenue, has just returned from the Pasadena Hospital where she underwent a major operation.

J. Froelich, of 145 West Carter avenue, left Wednesday for Columbus, Ohio, to attend the Elks National Convention. After the convention, Mr. Froelich, accompanied by Jack Zelkowitz, of

Monrovia, will purchase a new car in Detroit, and tour the east, visiting many friends and relatives in and around New York.

A. J. Ware and his niece, Miss Florence Ware, of 205 San Gabriel Court, returned from their vacation Wednesday, having visited Auburn City.

Mr. and Mrs. E. D. Burbank of 42 East Carter avenue left Thursday to spend the remainder of the summer at their cottage at Laguna Beach.

Mr. and Mrs. Phillip Hedlund, accompanied by Mrs. Hedlund's mother, Mrs. Mae Marsh, left Saturday for a two weeks' vacation at Bishop, Calif.

Sierra Madre music lovers are invited to the recital of C. F. Stalcup, which will take place in his gardens at 1026 Golden West avenue, Arcadia, Thursday. Miss

Dorothy Wammock, of 258 East Central avenue, will be one of the participants. No admission will be charged.

Mr. and Mrs. S. C. Green of St. Louis, Mo., mother and father of Mrs. C. A. Vane, 220 East Central avenue, left Saturday to visit the Exposition at San Diego.

Mrs. Edgar P. Bradford of 735 Canyon Crest Drive, with her two children, left Friday for a two weeks' vacation in San Diego where they will visit the fair.

Mrs. Marvin Coats and daughter Miriam of 240 East Central avenue were guests of Mr. and Mrs. William Biddough at the Rose Bowl activities July Fourth.

Mr. and Mrs. William Mid-dough of 509 West Central avenue entertained a group of friends at their home July 4th, and later took their guests to the

Pasadena Rose Bowl activities.

Charles E. Davis, owner of the Central Meat Market, returned Monday from a six weeks' trip to Cleveland, Buffalo, and other Eastern cities where he visited old friends and relatives.

Mrs. Glenford Dennee of Hawthorne, daughter of Mr. and Mrs. James Vieira, of 467 Woodland Drive, is seriously ill at her home, suffering from the shock caused by the tragic death of her sister, Jessie Elizabeth Vieira. Mrs. Dennee is under the care of Dr. George Groth, of this city.

Lawrence Twedell, infant son of Mr. and Mrs. A. R. Twedell of 27 North Auburn avenue, was slightly scalded Tuesday morning when he kicked a kettle of hot water from his mother's hands. Dr. M. H. A. Peterson treated him, and he was reported resting comfortably.

## SAFEGWAY FOOD SHOPPERS' GUIDE

# Don't pay more than these prices!

Foods for Every Day

**SWANS DOWN** 44-oz. pkg. **26c**

Cake flour that makes tender fine-grained cakes

**JELL-WELL** . . . . . 2 pkgs. **11c**

New improved cube flavored type. For cool summer desserts.

**CATSUP** Yolo . . . 2 14-oz. bottles **19c**

Made from vine-ripened tomatoes and pure spice

**SNOW FLAKES** . 1-lb. pkg. **16c**

National Biscuit's salted wafers.

**TUNA** . . . 2 No. 1/2 cans **25c**

Fancy quality Chicken of the Sea.

**GRAPE JUICE** . . . Pint **13c**

Church's quality breakfast beverage

**PORK & BEANS** . 1-lb. can **5c**

Van Camp's. 2 2 1/2-oz. cans. 15c.

Read this money-saving tip before you shop today

By Jim Edwards, Safeway grocer

Why real savings are possible

EVER been disappointed with a "bargain day" suit or a "special sale" hat—the kind where the ad didn't tell you all the story?

We all know that "bargain" food prices can be just as deceptive as "bargain table" prices on hats.

So we are not going to print any disappointing bargain day food prices on our ads.

Most of the items in this ad are regular prices. We think you will find that these regular prices on quality foods are very low.

We SAFEGWAY grocers have a whole FAMILY OF FOOD EXPERTS who are "partners" of ours.

The Safeway family of skilled buyers, shippers and testers work right with the farmers. They get fine foods from the farm to our stores faster. Foods are fresher when you get them.

More important, these Safeway experts cut down the expense that comes between the farm and your table.

That means you get fine foods at lower cost—not just on "specials" but on ALL ITEMS—EVERY DAY.

Tear out this ad. When you shop today, check both the prices and the quality. That will prove what the Safeway family can save you.

## Canned and Packaged Foods

**ASPARAGUS** . No. 1 can **15c**

Sacramento brand. Natural spears.

**ASPARAGUS** . picnic tin **12c**

Sacramento brand. Small spears.

**GREEN BEANS** . No. 2 can **10c**

Stokely's finest, cut green stringless.

**LIMA BEANS** . No. 2 can **15c**

Stokely Tiny Green. Top quality

**CORNER BEEF** . 12-oz. **15c**

Libby's. Slices evenly for sandwiches.

**C.H.B. PICKLES** . . Pint **17c**

Whole Dill or Whole Sour. Qt. 22c

**SWEET PICKLES** C.H.B. Qt. **29c**

Whole sweet or sweet mixed. Pt. 19c

**PINEAPPLE** . No. 1 1/4 can **10c**

Rosedale — Four slices.

**PINEAPPLE** . Juice, No. 2 **12c**

Dole's Paradise Island, unsweet.

**TOMATO JUICE** No. 2 can **10c**

Libby's "gentle pressed" juice.

**TOMATO SAUCE** . 3 cans **14c**

Del Monte Spanish style. Adds zest.

**TOMATO SOUP** 15-oz. can **5c**

Stokely's finest. Large size, 15-oz.

**FLOUR** Golden Heart, No. 5 **22c**

No. 10 bag, 39c; 24 1/2-lb. bag, 89c.

**CANNED MILK** 3 tall cans **17c**

Max-i-mum—whole evaporated.

**NUCOA** Nut margarine, lb. **19c**

Best Foods famous new type.

**SURE JELL** . . . 2 pkgs. **25c**

Powdered pectin. Fine for jams, etc.

## Meats and Fish

HIGHEST QUALITY

**PRIME RIB ROAST**—tender and juicy from properly aged beef . . . . . lb. **25c**

**COLORED HENS**—selected, fresh dressed . . . . . lb. **29c**

**BONELESS BEEF ROAST**—no waste easily carved . . . . . lb. **23c**

**PLATE BEEF**—lean, for boiling or braising . . . . . lb. **9c**

**BEEF ROAST**—Round Bone cuts 18c lb. . . . . lb. **15c**

**CHUCK or "7"** Bone cut . . . . . lb. **15c**

**SLICED BACON**—Eastern Sugar Cured . . . . . 1/2 lb. **18c**

**Breakfast Bacon** . . . . . 1/2 lb. **18c**

**BARRACUDA** In The Piece, lb. **13c**

Fresh caught—First-of-the-season. Center cuts or slices, lb. 15c.

## Beverages

**BROWN DERBY BEER** 4 11-oz. bottles **29c**

Brewed like old time Pilsner. 22-oz. bot., 2 for 27c. Limit 2 cases.

**GINGER ALE** . . . 28-oz. **10c** **LIME RICKEY** . . . 28-oz. **10c**

Pale Face. 2 12-oz. bottles 15c. Pale Face. 2 12-oz. bottles 15c.

Plus usual bottle deposits on above beverages.

## Household Items

**MATCHES** . . . . . carton **21c**

Favorite brand. Strong, sturdy. Strike anywhere. Carton of 6 boxes.

**SOAP** Mission Bell Toilet . . . 3 cakes **11c**

Mission Bell brand. Mild, lathers quickly. Made by White King.

**WHITE KING** Soap, 40-oz. **30c**

Pure soap concentrated, granulated.

**PAROWAX** . . . . . pkg. **10c**

Paraffin in handy 4 slab carton.

**GLOSS STARCH** Argo, 12-oz. **7c**

National standard for clothes starch.

**SCOT TOWELS** . . 3 rolls **25c**

Quality paper towels. 150 in roll.

**SCOT HOLDERS** . . . Each **15c**

For Scot Towels. Green or Ivory.

**SCOT TISSUE** . . . 3 rolls **20c**

Top quality toilet tissue. 1000 sheet.

## Tea and Coffee

**AIRWAY COFFEE** . . . . . lb. **15c**

Fresh Brazilian blend, ground to order. 3 pounds 44c.

**EDWARDS' COFFEE** 1-lb. **21c** **LIPTON'S TEA** . . . 1/2-lb. **18c**

Vacuum Packed. 2-pound can 39c. Black. Small pkg. 9c. 1/2-lb. 35c.

**GREEN TEA** . . . . . 1/4-lb. **8c** **BLACK TEA** . . . 1/4-lb. **13c**

Edwards' cello bag. 1/2-lb. bag 15c. Edwards' cello bag. 1/2-lb. bag 23c.

## NEW principles of refrigeration

Uses Ice  
100% Air-conditioned

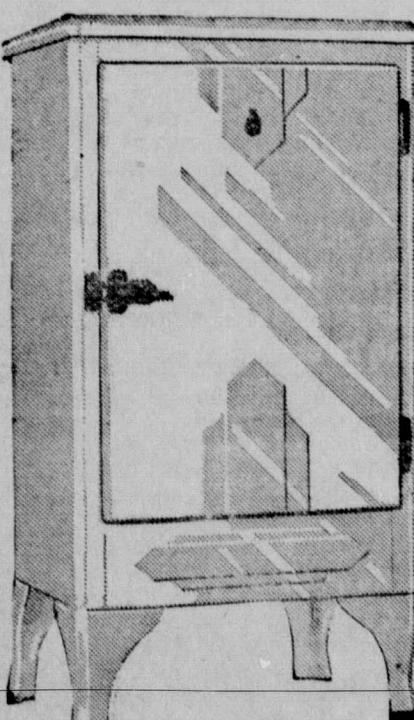
All your ideas about refrigeration will be changed when you inspect the new air-conditioned ice refrigerator. They are more economical in ice consumption and the saving will go a long way toward making your monthly payments. Features include porcelain interiors, Dulux exteriors, chromium fittings, gutta percha door seal, extra heavy insulated walls and non-tipping shelves. A liberal trade allowance on your old ice or mechanical refrigerator.

**WARNING!**  
**ICE and only ICE**

offers the 4 Essentials of correct refrigeration.

**\$2.00 down**

Your Ice company has made special arrangements to place one of these new refrigerators in your home on trial, with payments as low as \$2.00 monthly and only \$2.00 down. Approved and available under the Federal Housing Act.



10 days  
free trial

**SIERRA MADRE ICE COMPANY**

T. Miller, Jr.—71 East Montecito Street Phone Sierra Madre 33

OUR ICE SALESMEN OWN THEIR BUSINESS. THEY APPRECIATED YOUR PATRONAGE

These Prices Effective Thursday, Friday and Saturday, July 11th, 12th and 13th In Los Angeles City, Northern, Southern and Western Suburbs.

# SAFEGWAY

NO SALES TAX On Food Items

Sales Tax Included In Prices On Non-Food Items.





## Giants Beat Braves, Lose To Pirates

The City League Giants started showing signs of life Wednesday night, and giving Kiggins some-thing like the support his hur-ling efforts deserve they bore down to polish off the Braves 13 to 6. Striking out 13 men, Kig-gins allowed only seven hits and gave four walks. Evans and Dumas were the heaviest hitters for the Giants, each getting two, including a two bagger for Evans and a double and triple for Dumas.

Monday the Giants went up against the top ranking Pirates, coming out on the short end of a 5 to 3 score after a hard fought

Jack Brain, manager of the City League baseball teams, announced yesterday that the all-city team named in last week's NEWS is only the starting team, and that any city league player still has opportunity of making the line up.

"Whether a player makes the all-star aggregation de-pends entirely upon his abil-ity," Brain stated. "Some of the boys have not yet played in enough games to be fairly judged, and it is quite possible that the all-city personnel will be changed from time to time to include promising players."

tussle. Most of the difference be-tween the teams was bottled up in the potent stick of Earl Marsh who was the only Pirate batter to solve Kiggins' twists. He got four hits out of four times at bat, including a couple of doubles. Wes Perry pitched well, allowing the Giants only four hits, one of them being a homer by A. Sanchez.

The boxscores of the two games follow:

Giants	AB	R	H	E
A. Sanchez, c	5	1	1	1
Ryan, rf	4	2	1	0
Dykes, lb	4	0	0	1
Evans, ss	4	2	2	0
Lorenzini, cf	3	2	1	0
Bus Perry, cf	1	0	0	0
Kiggins, p	4	2	1	0
G. Machima, 3b	3	2	1	0
Dumas, lf	5	1	2	0
Hampton, 2b	1	0	0	0
Farrington, 2b	3	1	0	1
	37	13	9	3

Braves	AB	R	H	E
Lacey, c	5	0	1	0
McCarron, p	5	0	0	1
Stamer, cf	4	1	1	0
Nuetzel, 3b	3	2	1	0
DeGroot, lf	4	0	1	0
Burnham, 2b	4	1	2	0
Everett, rf	4	0	1	0
Ingram, ss	3	1	0	1
Masters, lb	3	1	0	1
	35	6	7	3

Score by innings:  
Giants.....060 230 020-13  
Braves.....010 000 122-6  
3-base hit, Dumas; 2-base hits, Burnham, Sanchez, Evans, Kiggins, Dumas; Struck out by Kiggins 13, by McCarron 7; Bases on balls off Kiggins 4, off Mc-

### STANDING OF CLUBS IN THE CITY LEAGUE

STANDING OF TUESDAY July 9th				
Won	Lost	Tied	Pct.	
Pirates.....5	1	0	.833	
Giants.....3	2	1	.600	
Braves.....2	3	0	.400	
Cubs.....1	3	1	.250	

### Baseball Schedule

TONIGHT, FRIDAY, JULY 12  
City League All-Stars vs. California Bank, at Sierra Madre

Sierra Madre Legion vs. Arcadia Legion (league game) at Arcadia

MONDAY, JULY 15  
Pirates vs. Braves  
City League game at Sierra Madre

THURSDAY, JULY 18  
Cubs vs. Giants  
City League Game at Sierra Madre

## 8 Soldiers Win A Ball Game 25 To 3

(Continued from Page One)  
the course of events. Pratt coasted, striking out 15 men but allowing no bases on balls.

Sierra Madre	AB	R	H	E
Harkness, ss	6	4	2	0
Gwynn, c	7	4	3	0
Burroughs, c	7	2	2	0
Pratt, p	7	3	1	0
Reavis, 2b	7	2	3	0
O'Grady, lb	6	2	1	0
Hill, lf	6	4	2	0
Taylor, 3b	6	3	1	1
	52	25	14	1

San Gabriel	AB	R	H	E
Frenck, 2b	5	1	1	1
Farrar, ss	5	1	1	1
Walstrom, lb	4	0	0	1
Volgt, rf	4	1	1	0
Walmsmith, cf	2	0	0	3
Murphy, 3b	2	0	0	2
Brey, c	3	0	0	0
Eddie, p	3	0	0	0
Kossin, lf	4	0	0	0
Tual, 3b	1	0	0	1
Dessien, p	2	0	1	0
	35	3	5	9

Score by innings:  
Sierra Madre.....220 056 730-25  
San Gabriel.....000 110 001-3  
Home runs, Gwynn, Pratt, Frinck, 3-base hits, Harkness, 2-base hits, Harkness, Gwynn, Hill, Volgt. Struck out by Pratt 15, by Eddie 1. Bases on balls off Pratt 0, off Eddie 2. Umpire, Perry.

Carron 9. Umpires, W. Perry, E. LaLone, Gwynn, F. LaLone, Hedlund.

Pirates	AB	R	H	E
Borden, ss	4	0	1	0
T. Scalzo, lb	4	0	0	0
Brain, 2b	4	0	0	0
Marsh, 3b	4	3	4	0
Trejo, lf	3	0	1	0
W. Perry, p	3	1	1	1
L. Perry, c	4	1	1	0
R. Sanchez, cf	4	0	1	2
Blanke, rf	4	0	0	1
	34	5	9	3

Giants	AB	R	H	E
A. Sanchez	3	2	1	0
Ryan	3	0	0	0
Lorenzini	4	1	1	2
Evans	4	0	1	0
Kiggins	4	0	1	0
Jensen	4	0	0	0
Dumas	4	0	0	0
Cullum	4	0	0	1
B. Marsh	3	0	1	1
	33	3	4	4

Score by innings:  
Pirates.....000 201 02x-5  
Giants.....100 010 010-3  
Home runs A. Sanchez, 3-base hit, Wes Perry, 2-base hits, Lorenzini, Marsh, 2, R. Sanchez. Struck out by Perry 13, Kiggins 11. Bases on balls of Perry 3, off Kiggins 2. Umpires, Everett and E. LaLone.

## Riverside's Fire Eaters Are Trimmed

(Continued from Page One)  
homer of the fracas, and Marsh got a two oagger. It was the first appearance of the all-star team voted by players of the league circuit.

Riverside	AB	R	H	E
Stevens, ss-p	4	0	1	2
Taylor, 3b	3	0	0	0
Furgess, p-ss	4	1	1	0
Mendes, rf	3	1	1	0
Knadle, 2b	3	0	1	1
Shope, lb	3	0	1	1
O'Brien, c	2	0	0	0
McCartney, c	3	0	0	0
Everett, lf	1	1	0	0
	26	3	5	4

Sierra Madre	AB	R	H	E
Ross, ss	5	0	2	0
Sanchez, 2b-c	5	1	2	0
Brain, c-2b	5	3	1	0
Marsh, 3b	4	3	2	0
F. LaLone, lb	4	0	4	0
Young, cf	1	0	0	0
Nuetzel, lf	4	0	2	0
Trejo, rf	3	2	2	0
Kiggins, p	1	0	0	1
E. LaLone, p	2	1	0	1
McCarron, p	1	0	0	0
W. Perry, p	0	0	0	0
	35	10	15	2

Home run, Brain. 2-base hit, Marsh. Struck out by LaLone 3, McCarron 2, Perry 2, Burgess 1, Stevens 2. Bases on balls off Kiggins 1, LaLone 2, McCarron 1, Perry 1, Burgess 3, Stevens 1. Umpire, Smith.

## Fire Flames

THOSE who came to Sierra Madre for the picnic on Sunday had a good time. The number was somewhat short and was a disappointment to the local firemen. An old fashioned picnic is evidently "passe"—or something—in these times, every-one is so busy going places that to stop for a quiet, old-fashioned picnic, is evidently not considered, especially here in Southern California where there are so many places to go and so many things to see.

The local department worked hard to make the picnic a success and provided a good time for all who attended.

An unsmuffed crack while the firemen were gathered in the engine house last Friday was not that of a fire cracker, as it may have sounded. Louie Karger had just arrived from home and feeling very fine after having had a fine feed, strutted around the crowd like a bantam rooster. The old timers knowing his ability, shunned him, but Roy Davis, our newest member, "socked" him.

Lee Hibbs had great faith in his selection for a "tug-of-war" team. When the day of the picnic came along he warned the visiting firemen that they had better eat plenty of lunch for he had a tough gang. The tug was begun in first class style and Sierra Madre was holding her own, when Marion Hayes let go to moisten his hands for a new hold. Immediately the town heroes began to lose ground. Frank Lovell who was declared too weak to be a member of the squad, could not stand to see his brothers carried over the line, so he rendered his aid. This disqualified the team, and now Frank is blamed for the loss of the contest by our men.

"Let's not get ourselves into anything now until Christmas," said the chief after our guests had departed, "too much work."

So do I and the rest of the fellows feel the same.

## ARCADIA

— THEATRE —  
44 East Huntington Drive  
Admission 10c and 25c

Friday and Saturday  
July 12 and 13

Marlene Dietrich

in  
"The Devil is a Woman"

also  
"Swellhead"

with Wallace Ford, Dickie Moore and Barbara Kent  
"Betty Boop Takes the Blame" and Newsreel

Sunday, Monday, Tuesday  
July 14, 15, 16

"George White's Scandals of 1935"

with Alice Faye and James Dunne  
also  
"Cowboy Millionaire"

with George O'Brien  
Colored Cartoon, Metro News  
Starting Wednesday, July 17

Al Jolson and Ruby Keeler in  
"GO INTO YOUR DANCE"

and "THE GLASS KEY"

with George Raft

## Astounding Record Is Established On Non-Stop Run By Chevrolet Stock Car

21.75 miles to a gallon of "Rocket 90" gasoline! Only three and three-quarter quarts of Pennzoil and one quart of water in 3000 miles.

Those outstanding results were registered by a stock Chevrolet Master De Luxe sedan recently at the conclusion of a certified 3000-mile non-stop economy run staged by Ted Eades Chevrolet Company of Inglewood, Calif.

The Chevrolet merchant inaugurated the run to learn the actual economy performance of the motor car under routine driving conditions such as encountered by the average vacationing Californian.

The car was sealed by the Los Angeles deputy State sealers of weights and measures, Charles M. Fuller and Frank J. Berka. This operation included the crankcase and the ignition, thus rendering it impossible to stop the car except at the finish of the 3000 miles journey.

The route taken by Ted Ellis in putting the mileage on the car included a jaunt into Sequoia National Park, elevation 8000 feet, where the mercury dropped

to 38 degrees. At the opposite temperature extreme was Death Valley, where the car passed through heat of 110 degrees. Having in mind the fact that no fair test of a car's routine economy could be achieved without speed runs, Ellis cruised the floor of famous Muroc Dry Lake at a pace ranging around 83 miles an hour.

The stock Chevrolet Master De Luxe sedan came through the hard test with no mechanical difficulties whatsoever, registering an average economy performance of 21.75 miles to the gallon of "Rocket 90" gasoline. When the crankcase seal was officially broken, only three and three-quarters of Pennzoil had to be added to bring the indicator to "full" position. Only one quart of water was required to bring the water level to the top.

After tabulating the results, Ted Eades expressed himself as more than satisfied with the workmanlike manner in which the Chevrolet had again proved its right to the familiar slogan "Chevrolet for economical transportation."

### Ordinance No. 366

AN ORDINANCE OF THE CITY OF SIERRA MADRE AMENDING ORDINANCE No. 356 PRESCRIBING THE REGULATIONS UNDER WHICH PERMITS SHALL BE ISSUED FOR THE MAKING OF EXCAVATIONS AND FILLS AND THE PERFORMANCE OF OTHER WORK ON PUBLIC ROADS AND HIGHWAYS WITHIN THE CITY OF SIERRA MADRE AND SPECIFICALLY AMENDING SECTIONS ONE AND SIX OF SAID ORDINANCE.

The City Council of the City of Sierra Madre do ordain as follows:

SECTION 1: That Section 1 of Ordinance No. 356 of the City of Sierra Madre be amended by adding the following paragraph to said Section, which said paragraph shall be designated as Fifth:

FIFTH: That the City of Sierra Madre may enter into a written agreement with the applicant for a cash consideration, paid upon the execution of the said written agreement or upon the date of the issuance of the permit, waiving any and all obligations of the applicant to pave or resurface any street or portion of any street after the backfilling of any ditch or excavation, made or to be made by the applicant, and may agree in writing for a cash consideration payable at the time herein specified to waive any other damages or obligations caused or to be caused by the applicant, and may agree in writing upon a method and basis of settlement for any damages caused or to be caused by the applicant, the method of determining the amount and the time of payment may be stated in said agreement.

SECTION 2: That Section 6, Ordinance No. 356 of the City of Sierra Madre, be amended to read as follows:

SECTION 6: Upon the completion of the work under said permit the applicant shall promptly and in a workmanlike manner refill the excavation or remove the obstruction in said highway or road, and it shall be unlawful for any person, firm or public or private corporation to fail, refuse or neglect to comply with this requirement. The refilling of all such excavations for conduit less than 6 feet in diameter shall be made in the following manner, to-wit: The dirt shall be replaced and carefully tamped in layers not exceeding one foot in thickness, and each layer shall be well flooded with water before the next layer is put on and the top layer shall be well flooded with water and tamped, although the same may be less than one foot in thickness. For excavation for conduit of 6 feet, or more in diameter the excavation shall be backfilled to the surface of the ground in layers of 5 to 10 feet as directed by the Street Superintendent, and each layer shall be thoroughly flooded, jetted, and poled, as hereinafter specified. Water shall be allowed to flow slowly into the trench from the upper end or from high points, and shall be worked down to the top of the previously-compacted portion of the backfill by poling. Care must be taken not to have such a large quantity of water that it

will flow over the top of the re-fill material before full penetration has been obtained. All poles used shall be long enough to extend entirely through the layer being filled; they shall be forced down through the loose backfill material and, as withdrawn, the water shall be allowed to flow downward around the pole. The channel or sole formed by the pole shall be kept open and the water running in it until the fill has settled. If, in the opinion of the Street Superintendent, above described does not obtain sufficient settlement and condensing of the re-fill material, the permit holder shall provide water jets at least 1 1/4" in diameter and of sufficient length to extend within 1 foot of the bottom of the backfill layer, and the permit holder shall operate these jets with water pressure of at least 75 pounds per square inch and in such a manner as to thoroughly settle the backfill. The trench must be thoroughly settled in all places of each layer before proceeding with the flooding at other places and must be backfilled to the uppermost level before surplus water has run away. The surface of the highway shall be replaced, restored or repaved to its original condition and shall be made smooth, even and flush with the surrounding surface of the highway, without bumps or depressions, by the permit holder under the direction of the Street Superintendent. If any person, firm or corporation making any excavation in or placing any obstruction on any highway shall fail to refill such excavations or remove such obstruction or shall fail to restore the highway to its former condition as herein directed, and in a manner and within a period of time satisfactory to the Street Superintendent, said Street Superintendent may do or complete said work of refilling, removal or restoration and the person, firm or corporation by whom or under whose direction said excavation was made or obstruction was placed shall be liable to the City of Sierra Madre for the cost of the work so done by the Street Superintendent. The City of Sierra Madre may waive any of the foregoing requirements by an agreement in writing as provided in paragraph "Five" of Section 1, of this Ordinance.

SECTION 3: PUBLICATION OF ORDINANCE: The City Clerk shall certify to the passage of this ordinance and cause the same to be published in the Sierra Madre News, once, and thereupon and thereafter the same shall be in full force and effect.

Adopted and approved this 10th day of July, 1935.

H. C. REAVIS  
Mayor of the City of Sierra Madre, California.

ATTEST:  
WAVERLY E. PRATT  
City Clerk of the City of Sierra Madre.

STATE OF CALIFORNIA  
COUNTY OF LOS ANGELES  
I, Waverly E. Pratt, City Clerk of the City of Sierra Madre, hereby certify that the foregoing ordinance was adopted by the City Council of the City of Sierra Madre at its regular meeting, held on the 10th day of July, 1935, by the following vote:

Ayes: Councilmen Lees, Preston, Schwartz and Reavis.

Noes: None.

Absent: Councilman Layton.

WAVERLY E. PRATT  
City Clerk of the City of Sierra Madre.

### Sierra Madre Poultry Market

12 West Central Avenue  
Phone 223-4

## Special .. Rabbits .., lbs. 15c

Cold Rabbit for your Sunday Picnic is Excellent

Chickens Dressed to Order for any Occasion

### LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE NO. LAS-2142  
On FRIDAY, the 2nd day of August, 1935, at 11:00 A.M., Los Angeles Trust & Safe Deposit Company, as Trustee under and pursuant to Deed of or Transfer in Trust executed by Cecile W. Christensen and Jakob Christensen, Jr., her husband, dated January 25, 1933, recorded February 3, 1933, in Book 11995, Page 258, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$9,800.00 dated January 25, 1933, in favor of Security-First National Bank of Los Angeles, will sell at public auction to highest bidder for cash (PAYABLE IN LAWFUL MONEY OF THE UNITED STATES AT TIME OF SALE) at the eastern entrance to the Hall of Justice, facing toward Spring Street, Los Angeles, California, all right, title and interest conveyed to and now held by it under said Deed of Transfer in the property situated in said County and State, described as

Lot Twelve (12) of the Canon Tract, as per map recorded in Book 10, Page 66 of Maps, in the office of the County Recorder of said County.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of said note, to-wit, \$9,820.00, with interest from July 1, 1933, at the rate of seven per cent per annum, compounded quarterly; advances, if any, under the terms of said Deed of Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed or Transfer.

The beneficiary under said Deed or transfer, by reason of a breach or default in the obligations secured thereby, here-

fore executed and delivered to undersigned a written Declaration of Default and Demand for Sale and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on March 29, 1935, the undersigned caused said notice of breach and of election to be recorded in Book 13344, Page 150, of Official Records in said recorder's office.

Dated July 1, 1935.  
LOS ANGELES TRUST & SAFE DEPOSIT COMPANY,  
as said trustee,  
By J. Veenhuysen,  
Vice President  
A. F. Huntly,  
Assistant Secretary.  
(Corporate Seal)  
CR-6839

**Hotel**  
**Sierra Madre**  
**Coffee Shop**  
**in Arcade**  
Phone 011

**St. Rita's**  
**Altar Society**  
**Dessert**  
**Bridge**  
Benefit Sisters St. Joseph  
Thursday, July 18  
One o'clock  
35c  
**St. Rita's**  
**Auditorium**  
Reservations—172-1 or 19

### ASKEW TRANSFER COMPLETE MOVING SERVICE

Finest Equipment to handle your furnishings.  
Special Equipment for Elec. Ref. and Pianos.  
Personal Owner-Operated Service. 14 yrs. Experience.  
Low Overhead Means a Saving for You.

Phone 55 for Estimate  
Residence, 23 South Lima St., Sierra Madre

Did you ever stop to notice how  
helpless an automobile looks  
when one of its  
Balloon Tires  
is flat and wobbling?

**TIRES**  
**ARE PART OF OUR BUSINESS**

Let us help you with your tire problems  
**Pickett's Service Station**

### CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

Shoulder Pot Roast lb 18c

Round Bone Roast lb 20c

BUTTER Yorkshire Farm lb 32c

1935 Spring Lamb Legs lb 24c

Shoulders Lamb (trimmed) lb 18c

Lamb Stew .. . lb 10c

Complete Line Lunch Meats  
SLICED TO YOUR ORDER

Home Baked and Boiled Ham

Home Made Potato Salad

REALLY DIFFERENT

Dill Pickles ..... 2 for 5c

Fresh Dressed Hens lb 32c



# ARCADIA

—THEATRE—  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Friday and Saturday  
July 12 and 13  
Marlene Dietrich  
in  
"The Devil is a  
Woman"

"Swellhead"  
with Wallace Ford, Dickie  
Moore and Barbara Kent  
"Betty Boop Takes the Bliame"  
and Newsreel

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Benefit Sisters St. Joseph  
Thursday, July 18  
One o'clock  
35c

St. Rita's  
Auditorium  
Reservations—172-1 or 19

Appearance

LANGLEY'S  
BARBER SHOP  
KIRSTING COURT

Ice  
Cold  
Acme Beer  
on Tap  
at

BILL'S  
PLACE  
Across from City Hall

Get Our Prices on Job Printing—  
We Are Equipped to Handle Any  
Size Job and Offer Quick Service  
Sierra Madre News—Phone 48

Sierra Madre Poultry Market  
12 West Central Avenue  
Phone 223-4

Special . . Rabbits . . 15c  
Cold Rabbit for your Sunday Picnic is Excellent  
Chickens Dressed to Order for any Occasion

HENRY'S  
COFFEE SHOP  
Phone 242-1  
at 45 North Baldwin  
Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

IF—you want your garments to look like  
new when they come home from the  
Cleaners  
IF—you take pride in your fine clothing  
—don't trust cut-rate cleaning and  
dyeing establishments  
THEN—PHONE 3, where you may be sure  
of High Grade Materials and Expert  
Workmanship . . .

Sierra Madre Tailors  
Cleaners & Dyers  
W. E. Gray  
14 West Central  
Tony Delwood  
Phone 3

Westinghouse  
THE NEW Streamline Age  
HERMETICALLY  
SEALED MECHANISM  
THRILLING  
NEW BEAUTY  
NEW MODERN  
CONVENIENCES  
NEW ECONOMY  
NEW LOW PRICES  
See It!

Sierra Madre Furniture Co.  
"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop.  
PHONE 38

THE MOST FINELY BALANCED  
LOW-PRICED CAR EVER BUILT

TEST ITS POWER AND ECONOMY, SPEED AND SAFETY,  
KNEE-ACTION COMFORT AND STABILITY. LEARN  
THAT BALANCED MOTORING IS BETTER MOTORING

CHEVROLET  
Your Chevrolet dealer cordially invites you to drive  
the new Master De Luxe Chevrolet without any  
obligation! He wants you to learn all about this car . . . how much  
more smoothly it rides . . . how much more perfectly it combines power  
with economy, speed with safety, gliding comfort with road stability  
... and how much more finely balanced it is in all ways! See him and  
drive the new Master De Luxe Chevrolet—today!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN  
Compare Chevrolet's low delivered prices and easy G.M.A.C. terms. A General Motors Value

Master De Luxe  
CHEVROLET

CHEVROLET..  
Your Host  
ALL DURING JULY

THE MOST FINELY BALANCED LOW-PRICED CAR EVER BUILT

McDONALD & O'BOYLE  
ESTABLISHED 1924  
209 EAST FOOTHILL BLVD.  
Local Headquarters, Central Garage, Sierra Madre  
MONROVIA, CALIF.

DEALER ADVERTISEMENT

THE MOST FINELY BALANCED LOW-PRICED CAR EVER BUILT

LOW PRICES  
POWER  
ECONOMY  
SAFETY  
STABILITY  
ROAD GRIPPING  
ENDURANCE  
ENTERTAINMENT  
RELIABILITY  
DEFERRED  
PAYMENT

Sierra Madre Shopping News  
FRIDAY, JULY 12, 1935

Sec. 4854, P.L.A.R.  
U. S. POSTAGE  
PAID  
Permit No. 18  
Sierra Madre, Calif.  
Ret. Postage Guaranteed

THE SIERRA MADRE  
SHOPPING NEWS

GET A MODERN CAR IN 1935

Beauty inside and out

FORD V-8 • \$495

BE SURE TO VISIT THE FORD EXHIBIT AT AMERICA'S EXPOSITION, SAN DIEGO

SIERRA MADRE GARAGE  
37-39 WEST CENTRAL  
Representing FORTNER & LOUD, INC., 1865 E. COLORADO ST., PASADENA, CALIF.

Mid-Summer  
CLEARANCE SALE!

Genuine Bankara  
Straw Hats \$1.39  
Panamas \$2.98  
White Buck  
Shoes \$3.39  
Plain and Fancy Toes, also  
Perforated

Dave's Men's Shop  
40 East Huntington Drive  
Arcadia

C. A. ALLEN  
Licensed Real Estate Broker  
and Insurance  
successor to  
W. R. HUMPHRIES  
18 West Central — Phone 309  
No trouble to answer questions

# THE SIERRA MADRE SHOPPING NEWS

FRIDAY, JULY 12, 1935

## Automatic Heaters

For Constant Supply  
of Hot Water

The Reliable  
CRANE  
and  
Day & Night  
always on hand  
at  
Bottom Prices

\$26.50 and up  
Plumbing . . . all kinds  
by contract or time and material

Sierra Madre Hardware Co.

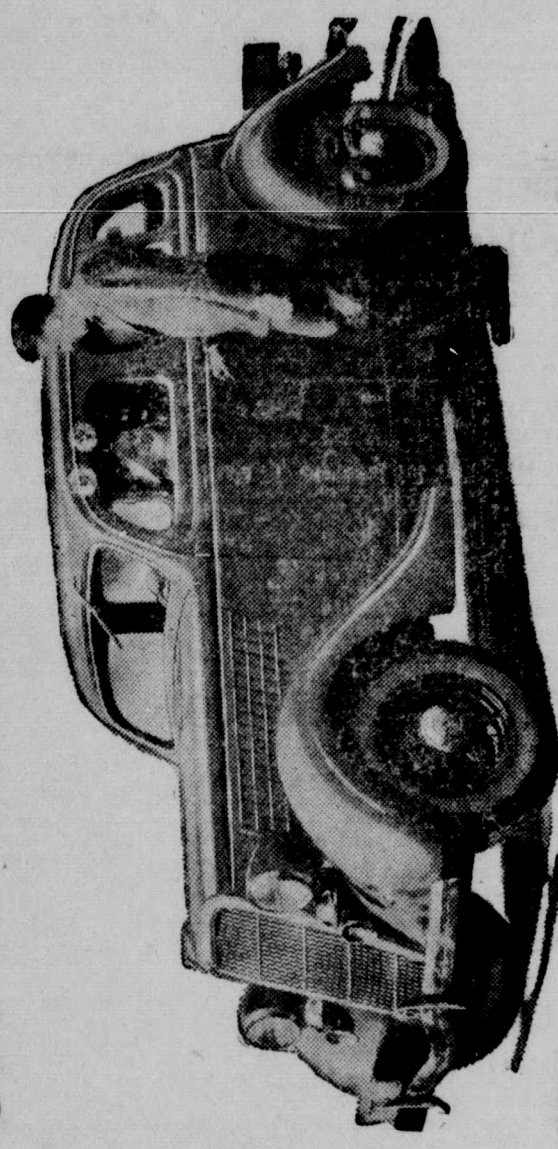
VACATION SOON?  
PUT YOUR CAR IN CONDITION  
FOR SUMMER DRIVING!  
Avoid Unexpected Breakdowns

Free  
Brakes, Spark Plug,  
Compression Test, Inspection  
Battery . . .

NORM'S GARAGE  
Plymouth and Dodge Agency  
DAY AND NIGHT TOW SERVICE  
DAY PHONE 164-1  
NIGHT PHONE 293-4

COMPLETE MOVING SERVICE  
Finest Equipment to handle your furnishings.  
Special Equipment for Elec. Ref. and Pianos.  
Personal Owner-Operated Service, 14 yrs. Experience.  
Low Overhead Means a Saving for You.

Phone 55 for Estimate  
Residence, 23 South Lima St., Sierra Madre



GET A MODERN CAR IN 1935

Beauty inside and out

OUTSIDE and inside the new V-8  
strikes a new note in modern  
design and beauty. It is gracefully  
streamlined from its slanting radia-  
tor grille to rear bumper. You have  
your choice of attractive body colors  
in durable baked enamel finish. Fen-  
ders match the body at no extra cost.  
Interiors are newly designed and  
luxurious with quality upholstery.  
In addition to appearance, Ford brings  
you the fine car performance of the only  
V-8 engine in any car selling for less than  
\$2,300. See the new Ford V-8 today. If you  
drive it, you will buy it.

AND UP F.O.B.  
DETROIT. Easy  
Terms Through  
United States  
Finance Plan.  
Authorized Ford  
Finance Plan.

SIERRA MADRE GARAGE  
37-39 WEST CENTRAL  
Representing FORTNER & LOUD, INC., 1865 E. COLORADO ST., PASADENA, CALIF.

Mid-Summer  
CLEARANCE SALE!

Genuine Bankara  
Straw Hats \$1.39  
Panamas \$2.98  
White Buck  
Shoes \$3.39  
Plain and Fancy Toes, also  
Perforated

Dave's Men's Shop  
40 East Huntington Drive  
Arcadia

C. A. ALLEN  
Licensed Real Estate Broker  
and Insurance  
successor to  
W. R. HUMPHRIES  
18 West Central — Phone 309  
No trouble to answer questions

Drop in and get your copy of the PHA monthly pay-  
ment chart; it shows exactly how long or short term  
housing loans may be secured.

Sierra Madre Lumber Co.  
J. S. Billheimer, Manager  
35 E. Montecito Ave. Phone 23

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Did you ever stop to notice how  
helpless an automobile looks  
when one of its  
Balloons Tires  
is flat and wobbling ?

## TIRES ARE PART OF OUR BUSINESS

Let us help you with your tire problems

**Pickett's Service Station**

**GRANT  
Funeral Parlors**  
201 W. CENTRAL  
Telephone 93

Established 1907 Phone 178  
**Dr. W. G. Barks**  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
509 E. Myrtle Ave.  
MONROVIA, CALIF.

## Professional Services

**Geo. W. Groth, M.D.**  
94 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

**Dr. J. L. Woehler**  
X-Ray -- Dentist  
81 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

**DR. MARY GROTH**  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 286-1  
Free Clinic Mondays 1-5 P.M.

**M. H. A. Peterson, M.D.**  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

**May Culbertson Laidlaw**  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

**Dr. C. L. T. Herbert**  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

## SAFEWAY FOOD SHOPPERS' GUIDE

# Don't pay more than these prices!

### Foods for Every Day

**SWANS DOWN** 44-oz. pkg. **26c**  
Cake flour that makes tender fine-grained cakes

**JELL-WELL** . . . . . 2 pkgs. **11c**  
New improved cube flavored type. For cool summer desserts.

**CATSUP** Yolo . . . 2 14-oz. bottles **19c**  
Made from vine-ripened tomatoes and pure spice

**SNOW FLAKES** 1-lb. pkg. **16c**  
National Biscuit's salted wafers.

**TUNA** . . . 2 No. 1/2 cans **25c**  
Fancy quality Chicken of the Sea

**GRAPE JUICE** . . . Pint **13c**  
Church's quality breakfast beverage

**PORK & BEANS** . . . 1-lb. can **5c**  
Van Camp's 2 2 1/2-oz. cans. 15c.

### Read this money-saving tip before you shop today

By Jim Edwards, Safeway grocer

EVER been disappointed with a "bargain day" suit or a "special sale" hat—the kind where the ad didn't tell you all the story?

We all know that "bargain" food prices can be just as deceptive as "bargain table" prices on hats.

So we are not going to print any disappointing bargain day food prices on our ads.

Most of the items in this ad are regular prices. We think you will find that these regular prices on quality foods are very low.

Why real savings are possible

We SAFEWAY grocers have a whole FAMILY OF FOOD EXPERTS who are "partners" of ours.



The Safeway family of skilled buyers, shippers and testers work right with the farmers. They get fine foods from the farm to our stores faster. Foods are fresher when you get them.

More important, these Safeway experts cut down the expense that comes in between the farm and your table.

That means you get fine foods at lower cost—not just on "specials" but on ALL ITEMS—EVERY DAY.

Tear out this ad. When you shop today, check both the prices and the quality. That will prove what the Safeway family can save you.

### Canned and Packaged Foods

**ASPARAGUS** . . . No. 1 can **15c**  
Sacramento brand. Natural spears.

**ASPARAGUS** . . . picnic tin **12c**  
Sacramento brand. Small spears.

**GREEN BEANS** . . . No. 2 can **10c**  
Stokely's finest. Cut green stringless.

**LIMA BEANS** . . . No. 2 can **15c**  
Stokely's Tiny Green. Top quality.

**CORNER BEEF** . . . 12-oz. **15c**  
Libby's. Slices evenly for sandwiches.

**C.H.B. PICKLES** . . . Pint **17c**  
Whole Dill or Whole Sour. Qt. 22c

**SWEET PICKLES** C.H.B. Qt. **29c**  
Whole sweet or sweet mixed. Pt. 19c

**PINEAPPLE** . . . No. 1 1/2 can **10c**  
Rosedale — Four slices.

**PINEAPPLE** . . . Juice, No. 2 **12c**  
Dole's Paradise Island, unsweet.

**TOMATO JUICE** . . . No. 2 can **10c**  
Libby's "gentle pressed" juice.

**TOMATO SAUCE** . . . 3 cans **14c**  
Del Monte Spanish style. Adds zest.

**TOMATO SOUP** . . . 15-oz. can **5c**  
Stokely's finest. Large size, 15-oz.

**FLOUR** . . . Golden Heart, No. 5 **22c**  
No. 10 bag, 39c; 24 1/2-lb. bag, 89c.

**CANNED MILK** . . . 3 tall cans **17c**  
Max-i-mum—whole evaporated.

**NUCOA** . . . Nut margarine, lb. **19c**  
Best Foods famous new type.

**SURE JELL** . . . . . 2 pkgs. **25c**  
Powdered pectin. Fine for jams, etc.

**SYRUP** . . . Pt. **15c** . . . Qt. **29c**  
Sleepy Hollow. Cane, maple blend.

**CHICKEN** . . . Noodles, 16-oz. **23c**  
One of Chef Milani's famous foods.

**PEANUT BUTTER** . . . 1-lb. jar **23c**  
Beverly's—a finer peanut butter.

**SPAGHETTI** . . . 16-oz. jar **12c**  
Chef Milani's, packed Italian style.

**HONEY** . . . Golden Clover, 20-oz. **17c**  
Calif. Gold. Pure strained honey.

**PRESERVES** Strawberry, 2-lb. **29c**  
Tropical brand. Fine on toast.

**SLICED BEEF** . . . 2 1/2-oz. jar **10c**  
Broadest brand. Excellent creamed.

**OLIVE OIL** . . . 4-oz. bottle **15c**  
Castilian imported pure virgin oil.

**BABY FOOD** . . . . . 2 cans **15c**  
Stokely's finest. Cooked, strained.

**BRAN FLAKES** . . . Post, pkg. **11c**  
Helps you keep in better condition.

**H-O OATS** . . . 20-oz. pkg. **13c**  
Regular or quick. Family size, 28c.

**CORN FLAKES** . . . 2 pkgs. **13c**  
Jersey. An ideal summer breakfast.

**RY-KRISP** . . . 6-oz. pkg. **13c**  
Crisp, rye wafers, 12-oz. pkg., 24c.

**EGG NOODLES** . . . 6-oz. pkg. **7c**  
Miller's brand. 16-ounce pkg. 15c.

**CORN STARCH** . . . 16-oz. pkg. **9c**  
Kingsford's. Makes finer puddings.

**ICE CREAM MIX** . . . 3 pkgs. **25c**  
Junket. Makes smooth ice cream.

### Meats and Fish

**PRIME RIB ROAST**—tender and juicy from properly aged beef . . . lb. **25c**

**COLORADO HENS**—selected, fresh dressed . . . lb. **29c**

**BONELESS BEEF ROAST**—no waste easily carved . . . lb. **23c**

**PLATE BEEF**—lean, for boiling or braising . . . lb. **9c**

**BEEF ROAST**—Round Bone cuts 18c lb. Chuck or "7" Bone cut . . . lb. **15c**

**SLICED BACON**—Eastern Sugar Cured Breakfast Bacon . . . 1/2 lb. **18c**

**BARRACUDA** In The Piece, lb. **13c**  
Fresh caught—First-of-the-season. Center cuts or slices, lb. 15c.

### Beverages

**BROWN DERBY BEER** 4 11-oz. bott's **29c**  
Brewed like old time Pilsner. 22-oz. bot., 2 for 27c. Limit 2 cases.

**GINGER ALE** . . . 28-oz. **10c** **LIME RICKEY** . . . 28-oz. **10c**  
Pale Face. 2 12-oz. bottles 15c. Pale Face. 2 12-oz. bottles 15c.

Plus usual bottle deposits on above beverages.

### Household Items

**MATCHES** . . . . . carton **21c**  
Favorite brand. Strong, sturdy. Strike anywhere. Carton of 6 boxes.

**SOAP** Mission Bell Toilet . . . 3 cakes **11c**  
Mission Bell brand. Mild, lathers quickly. Made by White King.

**WHITE KING** Soap, 40-oz. **30c**  
Pure soap concentrated, granulated.

**PAROWAX** . . . . . pkg. **10c**  
Paraffin in handy 4 slab carton.

**GLOSS STARCH** Argo, 12-oz. **7c**  
National standard for clothes starch.

**SCOT TOWELS** . . . 3 rolls **25c**  
Quality paper towels. 150 in roll.

**SCOT HOLDERS** . . . Each **15c**  
For Scot Towels. Green or Ivory.

**SCOT TISSUE** . . . 3 rolls **20c**  
Top quality toilet tissue. 1000 sheet.

### Tea and Coffee

**AIRWAY COFFEE** . . . . . lb **15c**  
Fresh Brazilian blend, ground to order. 3 pounds 44c.

**EDWARDS' COFFEE** 1-lb. **21c**  
Vacuum Packed. 2-pound can 39c.

**GREEN TEA** . . . . . 1/4-lb. **8c**  
Edwards' cello bag. 1/2-lb. bag 15c.

**LIPTON'S TEA** . . . 1/4-lb. **18c**  
Black. Small pkg. 9c. 1/2-lb. 35c.

**BLACK TEA** . . . 1/4-lb. **13c**  
Edwards' cello bag. 1/2-lb. bag 23c.

## INSURANCE

WE RECOMMEND the new "7 Point Combined Contract" which extends protection on your fire insurance policy at a small additional cost. Ask us about it. Andrews & Hawks. 81 West Central, Phone 2.

ARE YOU going away? Be sure your home and furnishings are fully protected by my fire insurance policy. T. W. Neale. 86 West Central, Phone 116-1. 42\*ins.

EVERY HOME should be protected from debt by a homestead. Let's talk it over. Total cost \$25.00. T. W. Neale. 86 West Central. Ph. 116-1. 42\*ins

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:tf

**ROBERT MITCHELL**  
and  
**NOREN EATON**  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

**Dr. Thos. Warden**  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

## Plumbing and SHEET METAL

**SIERRA MADRE  
HARDWARE CO.**  
31 West Central  
Phone 98  
Night: Phone 299-4

**Henry Ivins Hawhurst**  
INSTRUCTOR IN ART  
Classes 1 to 4 p.m. Saturday  
Drawing, Composition  
Painting and Color Theory  
Private Pupils Accepted  
115 Bonita Phone 1434

**M. A. Woodward**  
General Practice of Law  
Los Angeles off., 203 San Fernando Bldg. Sierra Madre off., 99 Suffolk Ave. Phone S.M. 72

**Telephone  
Rent Paid ?**  
DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

**Hotel  
Sierra Madre**  
Coffee Shop  
in Arcade  
Phone 011

## LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA • PHONE 3522

Friday, July 12 to Tuesday, July 16 — 5 Days

The Greatest Laugh Program  
Ever Presented  
Both on the Same Program

HE'S 'DIZZY! HE'S 'DAFFY!

A LAUGH  
HOLIDAY WILL  
**ROGERS**  
Doubting  
Thomas

**JOE E. BROWN**  
in Ring Lardner's  
**"Alibi Ike"**  
Warner Bros. Home-Run Comedy

Wednesday and Thursday, July 17 and 18—2 Days Only

Charlie RUGGLES  
Mary BOLAND  
in A Paramount Picture  
**PEOPLE  
WILL  
TALK**

"MEN OF  
THE HOUR"  
with  
Richard Cromwell  
Billie Seward

What are your neighbors doing? What are your friends doing? How can you know—if you are not a subscriber to the SIERRA MADRE NEWS.

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

**Shoulder Pot Roast** lb **18c**

**Round Bone Roast** lb **20c**

**BUTTER** Yorkshire Farm lb **32c**  
Colorado Gold

**1935 Spring Lamb** Legs lb **24c**

**Shoulders Lamb** (trimmed) lb **18c**

**Lamb Stew** . . . . . lb **10c**

### Complete Line Lunch Meats SLICED TO YOUR ORDER

Home Baked and Boiled Ham  
Home Made Potato Salad  
REALLY DIFFERENT

**Dill Pickles** . . . . . 2 for **5c**

**Fresh Dressed Hens** lb **32c**

**Milk Fed Broilers** 3 for **\$1**

**Shortening** FLUFFO, all purpose lb. **15c**  
Vegetable

**Dog Food** Our own make, fresh ground meat properly balanced. 2 lbs. **23c**  
ACORN 2 lbs. **23c**

## NEW principles of refrigeration

## Uses Ice 100% Air-conditioned

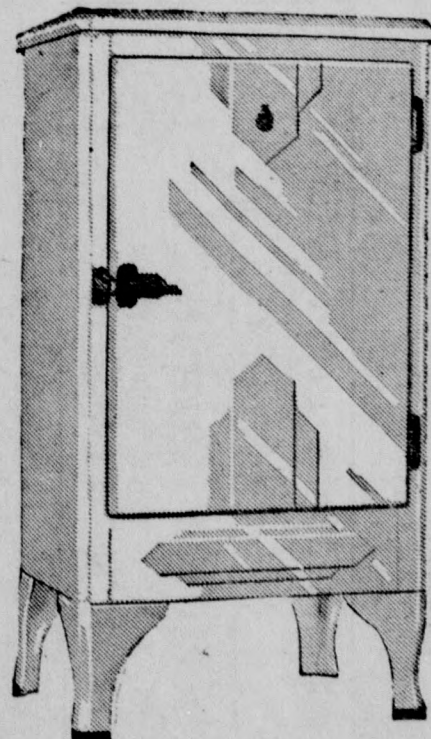
All your ideas about refrigeration will be changed when you inspect the new air-conditioned ice refrigerator. They are more economical in ice consumption and the saving will go a long way toward making your monthly payments. Features include porcelain interiors, Dulux exteriors, chromium fittings, gutta percha door seal, extra heavy insulated walls and non-tipping shelves. A liberal trade allowance on your old ice or mechanical refrigerator.

**WARNING!**  
**ICE and only ICE**

offers the 4 Essentials of correct refrigeration  
1 Air conditioning  
2 Air purification  
3 Correct temperature  
4 Proper humidity

**\$2.00** down

Your Ice company has made special arrangements to place one of these new refrigerators in your home on trial, with payments as low as \$2.00 monthly and only \$2.00 down. Approved and available under the Federal Housing Act.



**10 days  
free trial**

**SIERRA MADRE ICE COMPANY**  
T. Miller, Jr.—71 East Montecito Street Phone Sierra Madre 33

OUR ICE SALESMEN OWN THEIR BUSINESS. THEY APPRECIATED YOUR PATRONAGE

These Prices Effective Thursday, Friday and Saturday, July 11th, 12th and 13th  
In Los Angeles City, Northern, Southern and Western Suburbs.

# SAFEWAY

NO SALES TAX On Food Items

Sales Tax Included In Prices On Non-Food Items.

